

PURE HERBS, LTD.

33410 Sterling Ponds Blvd., Sterling Heights, MI 48312
PHONE: (800)860-4372 FAX: (586)446-8218
WEB SITE ADDRESS: www.pureherbs.com

AUG/SEPT 2005

Volume XIV, Issue 4

INSIDE THIS ISSUE:

NEW DISTRIBUTORS, SHIPPING POLICY, RETURN POLICY & C.O.D. FEE.	PG 2
EMPLOYEE B-DAY & WED- DING ANNOUNCEMENT, PROMOTIONAL INFO, MUSCLE TEST-KIT INFO & I.C.O.P.	PG 3
SEMINAR INFO & OFFICE HOURS.	PG 4
TESTIMONIALS.	PG 5
TESTIMONIALS CONT. & A NOTE FROM PAUL HILTY ON NEW PRODUCT INFO.	PG 6
HERBAL RESEARCH GROUP BOOK ORDER	PG 7

AUGUST SPECIAL

Purchase any 3 bottles of these injury and pain relieving remedies below:

- ◆ **Arnica** (shock, trauma, bruises and discomfort)
- ◆ **Ol' Number 11** (repair or strengthen any type of nerve, flesh, cartilage, muscle injury or weakness)
- ◆ **Big Five** (relief of neck, back, joint problems, sports injuries, joint discomfort and swollen discs)
- ◆ **Wintergreen Oil** (natural aspirin used externally for joint & muscle discomfort)
- ◆ **Knitbone** (remedy for injured bones, aged or damaged flesh, also a source of organic Calcium)

and receive the 4th bottle free. To take advantage of the special, all 3 bottles must be the same product and purchased at the same time. No Purchase Volume will be paid on any free bottles.

As an added August bonus buy two large Vitamin E capsules and receive a third bottle for free. No Purchase Volume will be paid on any free bottles.

PURE HERBS, LTD. OFFERS MONTHLY SPECIALS. BE SURE TO ASK ABOUT IT WHEN YOU CALL YOUR ORDER IN!

NEW DIRECTORS FOR MAY/JUNE 2005

RONALD ROUNDTREE
JOHNNY HAGOOD
SHELTON HENDRIEX
MICHELLE MCALLISTER
CHRISTINA SIMS
VICKI LOWE
LEVI MILLER

CONGRATULATIONS!

We are looking forward to seeing all of our "2004" Convention Qualifiers in Sept. 2005 at the Eaglewood Conference Resort & Spa in Itasca, IL just outside of Chicago.

WALK-IN DISTRIBUTORS: PLEASE UNDERSTAND THAT WE REALLY NEED ORDERS TO BE PHONED IN AHEAD OF TIME, FOR PICK-UP, SO THAT YOU DO NOT HAVE TO WAIT. IF YOU ARE IN A HURRY THIS WILL REALLY HELP US AND YOU. THANK YOU FOR YOUR PATIENCE AND UNDERSTANDING.

NEW PRODUCTS ANNOUNCEMENT

	<u>WHOLESALE PRICE</u>		<u>RETAIL PRICE</u>	
	<u>1OZ</u>	<u>4OZ</u>	<u>1OZ</u>	<u>4OZ</u>
H.M.E.-H ("Heavy Metal" Elimination -Hilty)	\$9.50	\$28.50	\$13.00	\$39.00
Contents: A.C.S. Horsetail, Oat Straw, Siberian Ginseng, Wheat Germ, Distilled water & Neutral Grain Spirits (38%).				
I.V.-H (Infection and Virus -Hilty)	\$9.50	\$28.50	\$13.00	\$39.00
Contents: Myrrh, Olive Leaf, Wild Rose Hips, Yarrow, Distilled water & Neutral Grain Spirits (38%).				

PLEASE SEE PAGE 6 FOR FURTHER INFORMATION FROM PAUL HILTY ON THESE PRODUCTS.

REMINDER OF APPLICATION AND RENEWAL FEE PRICE INCREASES

Effective July 1st, 2005 the **Distributor Application fee increased to \$35** and the **renewal fee increased to \$20.**

Also, please remember that in order for an application to be processed, **THE APPLICATION MUST BE SIGNED.** THANK YOU!

OLD PHILOSOPHER'S CORNER

"That which is a joy is a joy forever!"

1 August 2005
Dr. Eugene C. Watkins

WELCOME NEW DISTRIBUTORS TO OUR PURE HERBS FAMILY



23,166
THRU
23,570

You may now call us at
(800)860-HERB and place
your order directly. **Shipping**
is as follows:

\$ 99.99 and under	\$ 5.00
\$100.00- \$249.99	\$ 6.00
\$250.00 - \$499.99	\$ 7.50
\$500.00 – \$1199.99	\$ 10.00
\$1,200.00 and up	\$15.00

Please note: Because 1-oz and 4-oz bottles must be shipped separately in UPS approved containers, each is a separate order. So, if you place a 1-oz and a 4-oz order at the same time they each have to be shipped as separate orders with separate shipping charges. Capsules, tablets and/or cream can be put in either a 1-oz or 4-oz box, or shipped by themselves if you do not need any liquid herbs. Capsules, tablets and/or cream shipped without 1-oz or 4-oz bottles are at the same rate as above.


**C.O.D. FEE IS \$7.50
ADDITIONAL.**

RETURN POLICY

Due to F.D.A. regulations regarding food products, Pure Herbs, Ltd. has a no return policy. The exceptions are breakage and manufacturing defects. To return a product, you must receive prior approval. In the case of shipping errors, returned bottles must be as shipped (free of store pricing labels) and returned in a timely manner (with current lot numbers). All items returned with non-current lot numbers, distributor labeling, or two weeks after receipt, will be charged to your account. This policy is necessary as the returned product must be destroyed due to F.D.A. regulations.

**HAPPY
 BIRTHDAY
 PURE
 HERBS
 EMPLOYEE:**
DAVE—SEPT
 17

**ALSO A SPECIAL
 CONGRATULATIONS
 TO DAVE FOR HIS
 MARRIAGE TO
 SIMONA ON
 SEPT 3, 2005.**



MUSCLE TEST-KIT

Many of you like to use muscle testing for herb selections. For this purpose a Test-Kit, with 64 different liquid herb products, some singles and some combinations in it, is available from NATURAL ALTERNATIVES. These are put together by Thomas Anstett, N.D., in Palm City, Florida. The liquids are in 1/8 ounce amber glass bottles. He and his wife, Fran are independent Directors for Pure Herbs, Ltd. and personally assemble these time-consuming kits. The cost of the Test-Kit is \$245.00. For more details you may contact him at:

NATURAL ALTERNATIVES
1151 SW 30th Street, Suite C
Palm City, FL 34990

His telephone number is (772)220-8800. If you have a computer you can view his products at his web-site (computer address):
www.naturalhealthbalance.com

GREEN HERBAL BOOKLETS

For those of you wanting to order more of those wonderful green booklets full of herbal product information, please contact: **Frank or Irene Miesse at 937-325-2173.** The cost of these booklets is 75 cents each or if you purchase 50 or more the cost is only 60 cents each. If you would like to contact Frank & Irene by mail the address is: 2525 Springfield-Xenia Rd., Springfield, OH 45506


FOR PROMOTIONAL PAMPHLETS IN ENGLISH AND SPANISH

For promotional pamphlets in English and Spanish from very successful Distributors, please contact: **Arkady or Bella Vladimirsky at 956-631-3772.**

UPDATED HERBAL EXTRACTS BOOKS

The new and improved Herbal Extracts book is 263 pages and contains 278 color photos of single herbal plants. This book also has an A-Z guide (ie: Adrenals to Zinc deficiency) of historical uses of the herbs which is 38 pages in length. Also included are the botanical and common names of all of the herbs Pure Herbs manufactures. The Supplement to the copyrighted work Herbal Extracts contains all of the combination products and all of the capsules that Pure Herbs manufactures. It is 172 pages in length and has 39 pages of historical uses of the herbs (an A-Z guide). Both of these books also contain an infant dosage and usage section, green drink information and much, much more! You will absolutely have to have these books! The price of the new Herbal Extracts book is **\$21.95 + shipping** and the price of the Herbal Extracts Supplement is **\$14.95 + shipping.**

Please see page 7 for the book order form.



IN CHARGE OF PRODUCTION SAYS:

“If there is a product you have been using and we don’t carry it, please call Pure Herbs Ltd. and we will look into the possibility of making it available.”

1 August 2005 — I.C.O.P. (In Charge Of Production) Al Pfund

SEMINAR INFORMATION

We list all Seminars at no cost to the Distributor as long as it is a Pure Herbs, Ltd. Seminar, and our product is being endorsed. Our Newsletter goes out to thousands of Distributors and is a great way to let people know what you're doing.



MICHIGAN—SOUTHFIELD

Irene's Myomassology Institute is offering an Herbology class. The presentation speaker will be Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.

DATE: Saturday, October 29 & Sunday October 30, 2005

TIME: 9:30 a.m. till 5:30 p.m. both days

COST: \$240 (non-student fee)

PLACE: 26061 Franklin Rd, Southfield, MI 48034

For further information or reservations, please contact Irene's Myomassology Institute at 248-350-1400.

TEXAS—ATASCOCITA (HUMBLE)

Elaine Thomas, with A Gift of Health is offering classes in Iridology and Herbology in the Humble area. For further information, please contact:

Elaine Thomas at 281-540-4372 (Atascocita/Humble)

7940 FM 1960 East in Atascocita

TEXAS—McALLEN

For anyone interested, Bella Vladimirsky of Advanced Holistic Health Services will come speak in your town on HERBS & NUTRITION for a one day seminar. Bella has a degree in Biology and Chemistry, is a Health Practitioner and Nutritional Consultant, and is also certified in Iridology by Dr. Bernard Jensen and Dr. Eugene C. Watkins. She works with diets, herbs and metabolic balancing and conducts Herbology seminars across the U.S. Bella is a Certified Clinical Nutritionist by the American Association of Nutritional Consultants, Advanced Holistic Health Institute and Bio-Ion Institute. For further information, please call Advanced Holistic Health Services at 956-631-3772.

INDIANA—LAWRENCEBURG

Jean Kinnett, Master Herbalist, Iridologist, Massage therapist and Doctor of Naturopathy is available for herbal or iridology seminars. She is willing to travel to your area. For further information, please call 812-537-5457.

NORTH CAROLINA—MANTEO

Patsy Reynolds, Certified Natural Health Professional and Doctor of Naturopathy is available for herbal seminars/classes. Will travel to your area in North Carolina, Virginia and South Carolina. For further information, please call 252-473-6060. For monthly meetings please call three days prior to meeting to reserve a seat.

DATE: 1st Wednesday, each month

TIME: 7:00 p.m.

PLACE: A Natural Health Center, 1378 US Highway 64, Manteo, NC 27954

OFFICE HOURS

Pure Herbs, Ltd. is open Monday-Friday 9:00 a.m. till 5:30 p.m. E.D.T.* At 5:30 p.m. we start our end of day computer clean-up; so, we do lock our doors promptly at 5:30 p.m. and activate our voice mail system for your phone calls. If you need to place an order, and it is not during business hours, please call 800-860-4372 and you will automatically be transferred to our voice mail system. Our voice mail system has many options to choose from; make your selection and then leave a detailed message. Always leave your last name, a phone number, method of payment (we accept Visa, Discover, MasterCard, and American Express, or you can pay by C.O.D., check or money order only) and a Distributor number. Please specify if 1-oz or 4-oz bottles, capsules, tablets or cream. If you have a rotary phone, stay on the line and you will have the opportunity to leave a message at the end. Also, please be aware that when all of our lines are busy you will automatically be transferred to our voice mail system.

ALL DIRECTORS:

All orders and P.V.T. (Purchase Volume Transfers, which refers to products that were ordered by Distributors that you did not sponsor) **MUST** be called in, faxed in, or received by mail before 5:30 p.m. E.D.T., on the last business day of the month, which would be Monday-Friday, i.e.: if the 30th is a Saturday, the last business day would then be Friday the 29th. All orders and P.V.T. called in after 5:30 p.m. E.D.T. will automatically go on the next month. Legal holidays are not considered business days. This could be very important to you or your downline, as it is your responsibility, and it will be your responsibility, to correct any problems in your downline, should you fail to adhere to these rules. There are no exceptions. Also, keep in mind that during holidays the mail service will probably take a little longer.

***Please make note that we will be closed Monday, September 5, 2005 to celebrate Labor Day.**

PURE HERBS, LTD. SUCCESS TESTIMONIALS USING PURE HERBS PRODUCTS

January 10, 2005

“My prayers of ten years were answered in the case of my husband’s leg. He was diagnosed with a venous ulcer on his leg in the early 90’s. It grew worse with the sore getting to two inches long by 1–1/2 inches wide, with purple blotches all around it covering one side of his ankle. It ached constantly and alternated opening up and then scabbing. We took Starlight Products for two years and felt great, but his leg didn’t heal. The doctor suggested elevating the leg, washing the sore with saline solution and wearing elastic stockings. He gave us a paper from the Mayo Clinic with information about these ulcers. It offered hope of healing, but only suggestions for relief of pain and a way to make it comfortable. Also, the open sore smelled awful. A few years ago, I was introduced to Pure Herbs, Ltd and became a Distributor. I suggested my husband (then turning 60) try some of the Pure Herbs on his leg. I ordered C.C.E.-W, CS, Mullein, Coltsfoot, A.E.A.-B, Yerba Santa, Chestnut Leaves, V.V.H.-W, Bilberry and Broad Beans for internal use and Fig for external application. He took 80 drops of each herb once daily, along with morning and evening applications of Fig on a gauze pad taped over the sore. After 13 months, the sore healed with new pink skin and no scar. It looks like he never had a leg ulcer. There is not even a seam line. The new skin blended right in with the old. He asked me to make a fist and knock on his leg. It didn’t hurt at all! No more triple pillows under his leg at night and no saline solution, which was not a solution! Also, his chronic cough has greatly improved and the purple surrounding the sore has been fading away. Praise the Lord for his natural solutions and for the folks who prepared them for our use. Thank you Pure Herbs.” —S. G., Somonauk, IL

February 7, 2005

“My husband and I both have diabetes. You have seen the ad on TV that goes ‘Gotta Go Right Now’ (overactive bladder)! Well, it’s no joke! I was first to use UR.-W, then I started to give it to my husband. We don’t have to run anymore. We take two droppers in the morning and two droppers at night. It works great for us. Thanks again Pure Herbs.” —B.H., Dover, NJ

February 3, 2005

“Since October of 2004 my husband was given O.C.M. and S.D.-R, taken internally as suggested by Bella Vladimirsky, for the so called Smokers Disease also known as Bilateral lower extremity severe Vascular Disease. Bella also suggested my husband soak his lower extremities in Research Formula and topically rub on Oil of Cajeput, Herbal Adjustment and Klamath Weed. My husband faithfully did what Bella suggested and by December of 2004 my husband told Bella that he felt 90% better. He is so glad he didn’t listen to the Heart Specialist that wanted to do surgery on both of his legs. My husband, as of February 2005, was still continuing the herbs internally plus putting on the herbs externally on his legs. Thank you for the new attitude my husband now has about Pure Herbs.” —Argie Everett (member since 1994). Alice, TX

March 16, 2005

“I have been on SI.-W for four months. Prior to being on the SI.-W I was taking Zyrtec every day. I no longer take any allergy shots or use the Flonase. I only take the Zyrtec and I can miss a day every once in awhile. I have had great results with the SI.-W. I was constantly getting sinus infections and taking antibiotics and was even considered for sinus surgery. Praise God for SI.-W! I feel better and I don’t have to take a bunch of prescriptions any longer nor do I have to get allergy shots. Thank you so much for making such a great product.” —Jean Wilson, Bowling Green, KY

March 15, 2005

“I had some heart palpitations on and off recently. I knew that this was probably due to some stress, past and present. A recent visit to my physician indicated my heart was good. Well, recalling all the information I’d read from the Pure Herbs newsletters and Herbal Extract books, Lady’s Slipper came to mind. I massaged a small amount on my neck, especially the area at the base of my skull. I also used the extract in water as a drink. Within five minutes, or less, no more palpitations. Incredible! I also take Hawthorne extract on a regular basis. Another success story; thank you Pure Herbs!” —Sheila Kaplowitz, Hendersonville, NC

WE ENJOY YOUR TESTIMONIALS, PLEASE SEND THEM IN!

IMPORTANT NOTE:

When sending in a testimonial, please be sure to include which herbs you have used to help you. We have received many testimonials which do not give this information and then we have our Distributors calling, wondering which herbs were used.

If you would like to send in your success testimonials, address them to: Pure Herbs, Ltd.
33410 Sterling Ponds Blvd.
Sterling Heights, MI 48312

Please let us know if we can publish them in our bi-monthly Newsletter and put them on our website Also, let us know if you would like your name and phone number used. If you would only like the initials of your name to be used, please specify that. We would love to hear from you! **When your testimonial is published you will receive a free 4 ounce bottle of your choice (it is your responsibility to call us) with free shipping.** Please note some testimonials have been edited for space and clarification.

TESTIMONIALS CONT.

March 2, 2005

"I had a quick recovery from Bell's Palsy – I think the recovery may have been attributed to the herbs I took. On Thursday, January 27, 2005 I noticed some difficulty moving my lips. By Saturday morning I had the following symptoms:

- The right side of my face was paralyzed and was visibly 'sagging'*
- Especially troubling was that I was unable to move my right eyelid and the vision in my right eye was blurred
- I had a metallic taste in my mouth
- I had a loss of appetite
- Had difficulty talking (due to inability to move the right side of my mouth)
- My right nostril was partially closed (loss of muscle control) making breathing a little difficult

On Saturday evening when I spoke on the phone to my sister Claudia Bernard in Cincinnati, OH she suggested I take H.I.K.-W, Rice Bran, Mineral-Chi Tonic, Vitamin B Complex and Vitamin C. I took 7 'squeezes' twice a day of the Rice Bran and H.I.K.-W for five days, plus Mineral-Chi Tonic, two tablets of Vitamin B complex and 4000 mg of Vitamin C daily. These herbs/vitamins were available on hand (my wife had them in our house for an ailment she recently had.).

On Sunday evening I noticed some movement in my right eyelid. Note: there was no movement in my eyelid Saturday night and I had taped my eyelid shut to prevent my eye from drying out.

On Monday, January 31st, 2005 I went to an MD and was diagnosed with Bell's Palsy. I was prescribed a steroid (Prednisone), but I decided not to take the steroid after reading the side effects – potential for long-term problems seemed worse than the Bell's Palsy symptoms. He also prescribed eye drops to protect the eye, which I only used for one day because I found the eye drops to be unnecessary after the first day due to the rapid healing I experienced. I could move my eyelid, but still couldn't blink naturally, but the eyelid movement was enough to keep the eye moist.

On Monday and Tuesday I noticed gradual improvement and was able to close my eye completely on Tuesday night while sleeping. I returned to work Wednesday.

On Tuesday I received Klamath Weed from my sister and I began taking 5-7 squeezes twice per day that day.

By Friday (about one week after I noticed the initial symptoms), the symptoms had now become an inconvenience more so than a significant problem due to the return of about 50% of the muscle control in the right side of my face – continuous gradual improvement first noticed on Sunday.

I gradually began to lessen the number of squeezes of all the herbs and have remained at 2-4 squeezes of each per day – plus 2000 mg of Vitamin C and one Vitamin B Complex tablet.

After ten days since the initial symptoms were noticed I have had a 90% recovery of the muscles in my face and the Bell's Palsy was no longer an 'issue'. By 14 days, I had full movement of my facial muscles. At this date (about one month later), I notice no affects from the Bell's Palsy." —Mike Bernard, Mt Pleasant, SC

Please call Claudia Bernard of Cincinnati, OH at 513-321-2640 if you would like further information on this testimonial.

* "When a stroke affects the right side, it is usually due to blood clotting related to a lack of Potassium. Bell's Palsy on the right side is usually a Potassium deficiency affecting the muscles of the face and body on the right side (left side of the body is influenced by the Sodium level). Excerpted from Page 71 The Ultimate Healing System, Donald Lepore, N.D. Woodland Publishing, Inc.

Testimonial from The Center For Building Better Health Naturally

July 2005

"Greetings from Louisiana! Just want to thank you ever so much for the beautiful Herbal Extract Book I received. Also, a special thanks to all the people for their labor of love to make this book possible. It is a road map for the healing of many."

—Christa Greseka, Cottonport, LA

A NOTE FROM PAUL HILTY REGARDING THE NEW PRODUCTS H.M.E.-H & I.V.-H:

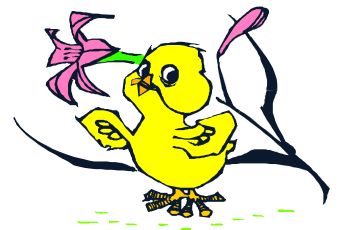
"I (Paul) want to say something about these new products. When you use H.M.E.-H and/or I.V.-H and it/they work for you, please give all the credit to God. I (Paul) did not create these herbs, so I cannot take the credit. I only hope that through your faith in God, they will work for you. Thank you and may God Bless you." —Paul Hilty, Grabill, IN

With kindest regards,

Dr. Eugene C. Watkins
President

With best wishes,

Gisela Watkins
Vice President





THE CENTER FOR BUILDING BETTER HEALTH NATURALLY, INC.
HERBAL RESEARCH GROUP
 Director Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.
 29451 Greenfield, Suite #102, Southfield, MI 48076
 FAX (586)446-8218 PHONE (586)323-6631

Ship to: _____

Street: _____

City/State: _____ Zip Code: _____

The material offered here shows a person how to put herbal programs together for a multitude of different conditions commonly encountered when practicing with herbs. It lets you look over the shoulder of an N.D., Naturopathic Doctor, (Doctor of Natural Medicine).

HERBAL PRACTICE LIBRARY MATERIALS Author Dr. A. B. Howard	Number of copies ordered	Price
HERBAL RESEARCH GROUP VOLUME 1 (*DELUXE EDITION)		\$21.95
HERBAL RESEARCH GROUP VOLUME 2 (**working edition)		\$15.00
HERBAL RESEARCH GROUP VOLUME 3 (**working edition)		\$15.00
HERBAL RESEARCH GROUP VOLUME 4 (**working edition)		\$15.00
HERBAL RESEARCH GROUP SUPPLEMENTAL VOLUME (**working edition)		\$10.00
<u>UPDATED HERBAL EXTRACTS</u> —BUILD BETTER HEALTH WITH LIQUID HERBS		\$21.95
<u>UPDATED SUPPLEMENT TO THE COPYRIGHTED WORK HERBAL EXTRACTS</u> —BUILD BETTER HEALTH WITH LIQUID HERBS		\$14.95
Shipping and handling for <u>each</u> Volume and each book is \$4.00. If ordering 10 or more of these works per order, shipping is free.	TOTAL COPIES ORDERED x \$4.00 = \$ (if 10 or more shipping is free)	

****HERBAL EXTRACTS CD-ROM**** (OLD BOOKS) Contents: <u>HERBAL EXTRACTS</u> —BUILD BETTER HEALTH WITH LIQUID HERBS & SUPPLEMENT TO THE COPYRIGHTED WORK <u>HERBAL EXTRACTS</u> —BUILD BETTER HEALTH WITH LIQUID HERBS.	\$12.95 + \$5.00 Shipping & Handling Per CD-ROM. Also include taxes where applicable per your STATE LAW.	CD-ROM Total \$
---	---	------------------------

Methods of Payment:

CHECK MONEY ORDER MASTERCARD VISA AMERICAN EXPRESS

CREDIT CARD NUMBER WITH EXPIRATION DATE: _____ / _____ / _____ **EXP:** _____

Please make check or money orders payable to: T.C.F.B.B.H.N., Inc (The Center For Building Better Health Naturally, Inc.)
 Please note that we cannot ship to a P.O. Box.

Send with payment to: T.C.F.B.B.H.N., Inc.
 29451 Greenfield, Suite 102
 Southfield, MI 48076

*DELUXE means: edited and proof read.
 **working edition means: unedited practice copies.

PURE HERBS, LTD.
33410 Sterling Ponds Blvd.
Sterling Heights, MI 48312