

# PURE HERBS, LTD.

33410 Sterling Ponds Blvd., Sterling Heights, MI 48312  
PHONE: (800)860-4372 FAX: (586)446-8218  
WEB SITE ADDRESS: www.pureherbs.com

OCT/NOV 2005

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## NEW DIRECTORS FOR JULY/AUG 2005

IRVIN RABER  
RUTH SELF  
JANET PETERSON  
ERNEST DILLER  
ANNIE THOMAS  
MILDRED JACKSON  
AMOS GRABER

CONGRATULATIONS!

## OCTOBER SPECIALS

Purchase any 3 bottles of these "Bad Cells" formulas:

- ◆ **P.C.C.** (Cleans, corrects, nourishes healthy cells, strengthens the immune system, oxygenates, dissolves and provides a continuous poison antidote effect. "Bad cells" cannot continue their existence, think Essiac tea).
- ◆ **Whole Apricot** ("Bad cells", "bad cells" preventative, source of B-17 and B-15. Also its natural cyanide content kills only "bad cells").
- ◆ **Greasewood** (Yeast, fungus, arthritis, "bad cells". Detergent for heavy accumulation of waste when taken with a bowel cleaner. Also, antibiotic and a source of B-1).
- ◆ **Lapacho** ("Bad cells", "bad cells" preventative, candida, arteriosclerosis, oxygenator and arthritis).
- ◆ **Red Clover Blended** ("Bad cells", blood cleanser, tumors, lymphatic, skin disorders and kidneys).

and receive the 4th bottle free. To take advantage of the special, all 3 bottles must be the same product and purchased at the same time. No Purchase Volume will be paid on any free bottles.

As an added October bonus buy two large Vitamin E capsules and receive a third bottle for free. No Purchase Volume will be paid on any free bottles.

PURE HERBS, LTD. OFFERS MONTHLY SPECIALS. BE SURE TO ASK ABOUT IT WHEN YOU CALL YOUR ORDER IN!  
ABOVE INFORMATION IS OBTAINED FROM THE CENTER FOR BUILDING BETTER HEALTH NATURALLY.

## AN IMPORTANT NOTE FROM: THE CENTER FOR BUILDING HEALTH NATURALLY, INC.

You must be pleased because: the new HERBAL EXTRACTS book is, from all indications a run away best seller! It seems the universal appeal of the new HERBAL EXTRACTS book with all its host of delicious color pictures and information on the single herbs can be used for any herb company you represent. As a Pure Herbs, Ltd. Distributor you will certainly benefit greatly from this modern classic and its supplement. Please note: **When you place an order with your credit card for the Book and or its Supplement or Research Volumes, the charge on your statement will read: THE CENTER FOR BUILDING BETTER HEALTH NATURALLY, INC.**

## NEW PRODUCT ANNOUNCEMENT

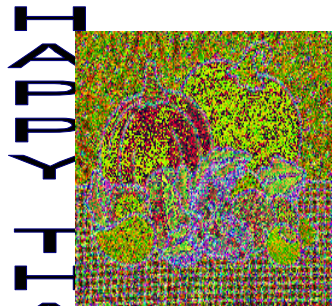
	WHOLESALE PRICE		RETAIL PRICE	
	1OZ	4OZ	1OZ	4OZ
M.R.-Y (Mosquito Repellant)	\$9.50	\$28.50	\$13.00	\$39.00

Contents: Cajeput Oil, Peppermint Oil, Eucalyptus Oil, Wintergreen Oil, Mullein Oil, Distilled water & Neutral Grain Spirits (38%).

## OLD PHILOSOPHER'S CORNER

"True friendship is a true joy to behold and an even greater joy to be a part of."

1 October 2005  
Dr. Eugene C. Watkins



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# WELCOME NEW DISTRIBUTORS TO OUR PURE HERBS FAMILY



23,571  
THRU  
23,835

You may now call us at  
(800)860-HERB and place  
your order directly. Shipping  
is as follows:

\$ 99.99 and under	\$ 5.00
\$100.00- \$249.99	\$ 6.00
\$250.00 -\$499.99	\$ 7.50
\$500.00 – \$1199.99	\$ 10.00
\$1,200.00 and up	\$ 15.00

Please note: Because 1-oz and 4-oz bottles must be shipped separately in UPS approved containers, each is a separate order. So, if you place a 1-oz and a 4-oz order at the same time they each have to be shipped as separate orders with separate shipping charges. Capsules, tablets and/or cream can be put in either a 1-oz or 4-oz box, or shipped by themselves if you do not need any liquid herbs. Capsules, tablets and/or cream shipped without 1-oz or 4-oz bottles are at the same rate as above.

**C.O.D. FEE IS \$7.50  
ADDITIONAL.**

## RETURN POLICY

Due to F.D.A. regulations regarding food products, Pure Herbs, Ltd. has a no return policy. The exceptions are breakage and manufacturing defects. To return a product, you must receive prior approval. In the case of shipping errors, returned bottles must be as shipped (free of store pricing labels) and returned in a timely manner (with current lot numbers). All items returned with non-current lot numbers, distributor labeling, or two weeks after receipt, will be charged to your account. This policy is necessary as the returned product must be destroyed due to F.D.A. regulations.

**HAPPY BIRTHDAY PURE HERBS EMPLOYEES:**

**MARYANN—OCT 7  
FRANK—NOV 5  
ED—NOV 30**



**GREEN HERBAL BOOKLETS**

For those of you wanting to order more of those wonderful green booklets full of herbal product information, please contact: **Frank or Irene Miese at 937-325-2173.** The cost of these booklets is 75 cents each or if you purchase 50 or more the cost is only 60 cents each. If you would like to contact Frank & Irene by mail the address is: 2525 Springfield-Xenia Rd., Springfield, OH 45506

**FOR PROMOTIONAL PAMPHLETS IN ENGLISH AND SPANISH**

For promotional pamphlets in English and Spanish from very successful Distributors, please contact: **Arkady or Bella Vladimirsky at 956-631-3772.**

**ATTENTION DIRECTORS**

When you receive your Purchase Volume check you will usually receive a flyer letting you know what the monthly special is. The only time you won't receive this flyer is if the special was announced in our bi-monthly Newsletter.

It is your responsibility to then pass on this monthly special flyer to your downline. This helps Pure Herbs to keep mailing costs down therefore allowing us to have monthly specials.

The only other way a specials flyer might be obtained is in your Pure Herbs product order.

Also, any time you receive a new product flyer or custom blend flyer, that is also your responsibility to pass on to your downline.

We appreciate your help in distributing these flyers.

**MUSCLE TEST-KIT**

Many of you like to use muscle testing for herb selections. For this purpose a Test-Kit, with 64 different liquid herb products, some singles and some combinations in it, is available from NATURAL ALTERNATIVES. These are put together by Thomas Anstett, N.D., in Palm City, Florida. The liquids are in 1/8 ounce amber glass bottles. He and his wife, Fran are independent Directors for Pure Herbs, Ltd. and personally assemble these time-consuming kits. The cost of the Test-Kit is \$245.00. For more details you may contact him at:

**NATURAL ALTERNATIVES  
1151 SW 30th Street, Suite C  
Palm City, FL 34990**

His telephone number is (772)220-8800. If you have a computer you can view his products at his web-site (computer address): [www.naturalhealthbalance.com](http://www.naturalhealthbalance.com)



**IN CHARGE OF PRODUCTION SAYS:**



“If you have a request for a new single herb product that you would like for us to carry, please let us know and give us a brief description of the herb and what it works on.”

**1 October 2005 — I.C.O.P. (In Charge Of Production) Al Pfund**

## SEMINAR INFORMATION

We list all Seminars at no cost to the Distributor as long as it is a Pure Herbs, Ltd. Seminar, and our product is being endorsed. Our Newsletter goes out to thousands of Distributors and is a great way to let people know what you're doing.



### MICHIGAN—SOUTHFIELD

Irene's Myomassology Institute is offering an Herbology class. The presentation speaker will be Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.

**DATE:** Saturday, October 29 & Sunday October 30, 2005

**TIME:** 9:30 a.m. till 5:30 p.m. both days

**COST:** \$240 (non-student fee)

**PLACE:** 26061 Franklin Rd, Southfield, MI 48034

For further information or reservations, please contact Irene's Myomassology Institute at 248-350-1400.

### TEXAS—ATASCOCITA (HUMBLE)

Elaine Thomas, with A Gift of Health is offering classes in Iridology and Herbology in the Humble area. For further information, please contact:

Elaine Thomas at 281-540-4372 (Atascocita/Humble)

7940 FM 1960 East in Atascocita

### TEXAS—McALLEN

For anyone interested, Bella Vladimirsky of Advanced Holistic Health Services will come speak in your town on HERBS & NUTRITION for a one day seminar. Bella has a degree in Biology and Chemistry, is a Health Practitioner and Nutritional Consultant, and is also certified in Iridology by Dr. Bernard Jensen and Dr. Eugene C. Watkins. She works with diets, herbs and metabolic balancing and conducts Herbology seminars across the U.S. Bella is a Certified Clinical Nutritionist by the American Association of Nutritional Consultants, Advanced Holistic Health Institute and Bio-Ion Institute. For further information, please call Advanced Holistic Health Services at 956-631-3772.

### INDIANA—LAWRENCEBURG

Jean Kinnett, Master Herbalist, Iridologist, Massage therapist and Doctor of Naturopathy is available for herbal or iridology seminars. She is willing to travel to your area. For further information, please call 812-537-5457.

### NORTH CAROLINA—MANTEO

Patsy Reynolds, Certified Natural Health Professional and Doctor of Naturopathy is available for herbal seminars/classes. Will travel to your area in North Carolina, Virginia and South Carolina. For further information, please call 252-473-6060. For monthly meetings please call three days prior to meeting to reserve a seat.

**DATE:** 1st Wednesday, each month

**TIME:** 7:00 p.m.

**PLACE:** A Natural Health Center, 1378 US Highway 64, Manteo, NC 27954

## OFFICE HOURS

Pure Herbs, Ltd. is open Monday-Friday 9:00 a.m. till 5:30 p.m. E.S.T.\* At 5:30 p.m. we start our end of day computer clean-up; so, we do lock our doors promptly at 5:30 p.m. and activate our voice mail system for your phone calls. If you need to place an order, and it is not during business hours, please call 800-860-4372 and you will automatically be transferred to our voice mail system. Our voice mail system has many options to choose from; make your selection and then leave a detailed message. Always leave your last name, a phone number, method of payment (we accept Visa, Discover, MasterCard, and American Express, or you can pay by C.O.D., check or money order only) and a Distributor number. Please specify if 1-oz or 4-oz bottles, capsules, tablets or cream. If you have a rotary phone, stay on the line and you will have the opportunity to leave a message at the end. Also, please be aware that when all of our lines are busy you will automatically be transferred to our voice mail system.

### ALL DIRECTORS:

All orders and P.V.T. (Purchase Volume Transfers, which refers to products that were ordered by Distributors that you did not sponsor)

**MUST** be called in, faxed in, or received by mail before 5:30 p.m. E.S.T., on the last business day of the month, which would be Monday-Friday, i.e.: if the 30th is a Saturday, the last business day would then be Friday the 29th.

All orders and P.V.T. called in after 5:30 p.m. E.S.T. will automatically go on the next month. Legal holidays are not considered business days. This could be very important to you or your downline, as it is your responsibility, and it will be your responsibility, to correct any problems in your downline, should you fail to adhere to these rules. There are no exceptions. Also, keep in mind that during holidays the mail service will probably take a little longer.

**\*Please make note that we will be closed Thursday, November 24, 2005 to celebrate Thanksgiving Day.**

## PURE HERBS, LTD. SUCCESS TESTIMONIALS USING PURE HERBS PRODUCTS

January 2005

"I'd like to share my experience with you that I have had over the last few months. In March 2004 I started having some health problems, nothing I couldn't handle, but I was not well. I wasn't getting good rest, I had stiffness in all my joints when I got up from a sitting position, my arms and elbows ached, I thought I had arthritis. I was having hot flashes, night sweats and a lot of problems with my menstrual period. I had headaches, a lot of gas, and reflux problems. I also had very bad varicose veins in both legs. The week I went to the Iridologist I would go to work, come home and make it to the couch where I stayed until my children came home from school. I told my 15 year old son one day that I didn't know what was wrong with me, but I just didn't feel like living. He said, 'Mom don't say that you are too young to die.' I just felt so bad, I wanted to die. I went to the Iridologist on August 4, 2004. I began taking: O.C.-M., A.C.S., Red Clover Blended, N.-W, T.-W, CA.-W, Corta Flx, Herbal Adjustment and V.V.H.-W. and after about two weeks I started to feel a difference. For the first time in 15 years I looked forward to bedtime. My husband commented on how much sounder I slept. Also, my energy level increased. My work requires me to be on my feet all day and I noticed that my varicose veins didn't hurt and sting as much as in the past. I haven't had to take anything for pain on a daily basis. Everything has improved! I'm only 37 years old and I want to share my testimonial with the world! My entire lifestyle changed within only a few months. I just wish I hadn't waited so long to learn about your products." —T.E., Sulphur Well, KY

January 2005

"Eleven years ago I was diagnosed with pancreatic cancer (Cystadenocarcinoma). At the time my doctors thought my best chance was to have the Whipple procedure to remove the head of the pancreas, the duodenum, gallbladder, seven pancreatic lymph nodes and the distal part of the stomach. There was no metastases (spread), so I lucked out there. While the Whipple saved my life, I was in for a big surprise in how to function with this new digestive system. The first six months I could only eat very small portions of baby food so I only weighted 76 pounds. Because the duodenum is where you absorb iron (which I no longer had) I became anemic. My iron count was so low that my husband had to administer B-12 shots to me every other week. This helped for a short time, but I still couldn't gain weight and my iron levels continued to drop. I tried everything medicine had to offer, but they all caused constipation (which was a big problem for me). My doctors decided to try intravenous iron and this really helped. I gained a few pounds and even had more energy. At first I was getting intravenous iron twice a month, but after six months I only needed it once a month. After two and a half years I only needed it once every other month, which I thought would be for the rest of my life. About five years ago I became a member of the Pure Herbs family and consider this one of the miracles in my life. Dr. Watkins has fresh green drink (see page 65-66 in the new [Herbal Extracts](#) book or 66-67 in the new Supplement to the [Herbal Extracts](#) book) made for us almost daily by Uncle Al. After only one week I could feel a difference in my energy level and I also gained weight. My iron levels are now so good that my doctors said I no longer needed intravenous iron. My energy is so good that I can now work full-time at Pure Herbs. As a maintenance I like to take Protein, Three Bee's and H.I.-W. Thank you Doc and Uncle Al for keeping me healthy and happy." —Ada, Pure Herbs, Ltd., Sterling Hgts, MI

July 11, 2005

"Three years ago, Bob, my husband, was diagnosed with an enlarged, weak heart. I thought I was going to lose him. Our doctor sent him to a Cardiologist who gave him three prescriptions. Of course, I talked to Richard Dicks (my Pure Herbs sponsor) and he guided me and I added a few things. I gave Bob two droppers each of H.T. Combo, Lily of the Valley and Blessed Thistle, Stone Root and Horsetail, every morning and night with three CoQ10 (100mg) in the day. Bob had an EKG and an Echocardiogram in June. The doctor told us that his heart is back to where it should be! My husband turned to me and said, 'I guess you will probably say the herbs did it.' Bob and I thank Pure Herbs and our Lord for these herbs. I now have a new man after 44 years! Thanks again!"

## WE ENJOY YOUR TESTIMONIALS, PLEASE SEND THEM IN!

### IMPORTANT NOTE:

When sending in a testimonial, please be sure to include which herbs you have used to help you. We have received many testimonials which do not give this information and then we have our Distributors calling, wondering which herbs were used.

If you would like to send in your success testimonials, address them to: Pure Herbs, Ltd.  
33410 Sterling Ponds Blvd.  
Sterling Heights, MI 48312

Please let us know if we can publish them in our bi-monthly Newsletter and put them on our website Also, let us know if you would like your name and phone number used. If you would only like the initials of your name to be used, please specify that. We would love to hear from you! **When your testimonial is published you will receive a free 4 ounce bottle of your choice (it is your responsibility to call us) with free shipping.** Please note some testimonials have been edited for space and clarification.

**TESTIMONIALS CONT.**

March 17, 2005

"I would like to tell everyone about the successful experience I had using Olive Leaf extract to cure a sore throat which was starting to develop into a cough. I have always, in the past, not been able to stop the progression of my throat infections and they would progress into an upper respiratory infection. Since I had the Olive Leaf at home, I was able to 'nip it in the bud.' I took about four dropperfuls straight into my mouth about every two hours. It was gone in one day!" —Chris Belter, Ormond Beach, FL

March 2, 2005

"Have you ever had a stiff neck? I woke up one morning, began my stretching exercises and could not continue my neck ones because of the pain. Some stretching helped (5%), but I still couldn't turn my head without stiffness. I rubbed on Oil of Cajeput, Big 5 + 2, Indian Tobacco, Arnica, Rue, Wintergreen Oil, Black Walnut Meats, and I received 5% more relief. My husband applied the same batch of herbs down my spine and I had even more improvement (20%). I remembered that my tailbone could be causing my neck pain so I applied Passion Flower and Klamath Weed topically over my lower back and all the way to the tip of my Coccyx (tailbone) and 80% of my pain disappeared! Klamath Weed has also been known to straighten and heal the tailbone. Klamath Weed and Passion Flower applied to the lower back, buttocks, and tailbone area, gives instant pain relief for the sciatic nerve. One can use UR.-W (Urinary track), KID.-W, and Klamath Weed to strengthen the kidneys." —Pat Courter, Valley View, TX (940) 726-5070

"On a side note I would like to mention some interesting information I came across in Chemical Engineering News in 1988. 'Each year in the U.S., 80,000 tons of hydrofluosilicic acid, 60,000 tons of sodium silicofluoride and 3,000 tons of sodium fluorides are put into public water supplies.' (Chemical Engineering News, Volume 66, Aug. 1, 1988, pg. 39)

'All of these fluoride chemicals are by-products of the aluminum and chemical fertilization industries and are considered to be hazardous wastes by the EPA. The scientific assessment of the health risks of fluoride, in 1985, omits 90% of the literature which suggests fluoride is a mutagen which can cause cellular and genetic mutation.' The articles researcher said, 'My dental health increased drastically when I quit using fluoride' and in an article from last September he also states, 'Our bodies are accumulating large amounts of aluminum.'

Let's use the herbs to assist the body in removing aluminum (absorbed through such things as bath water and cooking) and poisons. Here is a list of some genuine aluminum flushers and poison annihilators:

For aluminum: Horsetail, Bladderwrack, A.C.S., Chlorella, and H.M.E.-H (heavy metal elimination).

For poisons: C.C.E.-W, Virginia Snake Root, and Black Cohosh. Don't overlook the blood cleaners and purifiers such as, Spring

May 4, 2005

"Last Sunday I noticed some soreness on the left side of my throat. As the day went on it began to hurt when I swallowed. When I got up Monday, it was worse. The right side was now also sore and my glands were swollen and tender. I decided to try half a dropperful of Sutherlandia with one quarter dropperful of Astragalus three times a day. By Tuesday morning it was better and by Wednesday morning it was all better. Next time I'll start a day earlier. Thank you Pure Herbs for continuing to supply the herbs our Lord created for our needs."—C.G., Honesdale, PA

**Testimonials from The Center For Building Better Health Naturally**

August 2005

"Your new Herbal Extracts books are the best ever and very easy to read! The information is golden and the pictures a great work of art! Thanks and God Bless You!" —Gladys Conner, Missouri City, TX

July 2005

"The more I read the two new books, the more exciting the books become! The information is awesome! The books are priceless! For those of you who have not purchased the two beautiful and fantastic books I suggest you do so! Beautiful pictures by Dr. Watkins and Barbara Jacobs and hours of proof reading and excellent information included in these books are superb! Congratulations to the crew of people who put these books together and as such a bargain price!" The Courters, Valley View, TX

**With kindest regards,**

**Dr. Eugene C. Watkins  
President**

**With best wishes,**

**Gisela Watkins  
Vice President**





**THE CENTER FOR BUILDING BETTER HEALTH NATURALLY, INC.**  
**HERBAL RESEARCH GROUP**  
 Director Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.  
 29451 Greenfield, Suite #102, Southfield, MI 48076  
 FAX (586)446-8218 PHONE (586)323-6631

Ship to: \_\_\_\_\_

Street: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

The material offered here shows a person how to put herbal programs together for a multitude of different conditions commonly encountered when practicing with herbs. It lets you look over the shoulder of an N.D., Naturopathic Doctor, (Doctor of Natural Medicine).

HERBAL PRACTICE LIBRARY MATERIALS Author Dr. A. B. Howard	Number of copies ordered	Price
HERBAL RESEARCH GROUP VOLUME 1 (*DELUXE EDITION)		\$21.95
HERBAL RESEARCH GROUP VOLUME 2 (**working edition)		\$15.00
HERBAL RESEARCH GROUP VOLUME 3 (**working edition)		\$15.00
HERBAL RESEARCH GROUP VOLUME 4 (**working edition)		\$15.00
HERBAL RESEARCH GROUP SUPPLEMENTAL VOLUME (**working edition)		\$10.00
<u>UPDATED HERBAL EXTRACTS</u> —BUILD BETTER HEALTH WITH LIQUID HERBS		\$21.95
<u>UPDATED SUPPLEMENT TO THE COPYRIGHTED WORK HERBAL EXTRACTS</u> —BUILD BETTER HEALTH WITH LIQUID HERBS		\$14.95
Shipping and handling for <u>each</u> Volume and each book is \$4.00. If ordering 10 or more of these works per order, shipping is free.	<b>TOTAL COPIES ORDERED</b> x \$4.00 = \$ (if 10 or more shipping is free)	

<b>****HERBAL EXTRACTS CD-ROM**** (OLD BOOKS)</b> <b>Contents:</b> <u>HERBAL EXTRACTS</u> —BUILD BETTER HEALTH WITH LIQUID HERBS & SUPPLEMENT TO THE COPYRIGHTED WORK <u>HERBAL EXTRACTS</u> —BUILD BETTER HEALTH WITH LIQUID HERBS.	<b>\$12.95 + \$5.00 Shipping &amp; Handling Per CD-ROM.</b> <b>Also include taxes where applicable per your STATE LAW.</b>	<b>CD-ROM Total \$</b>
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**Methods of Payment:**

CHECK       MONEY ORDER       MASTERCARD       VISA       AMERICAN EXPRESS

**CREDIT CARD NUMBER WITH EXPIRATION DATE:** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ **EXP:** \_\_\_\_\_

Please make check or money orders payable to: T.C.F.B.B.H.N., Inc (The Center For Building Better Health Naturally, Inc.)  
 Please note that we cannot ship to a P.O. Box.

**Send with payment to: T.C.F.B.B.H.N., Inc.**  
 29451 Greenfield, Suite 102  
 Southfield, MI 48076

\*DELUXE means: edited and proof read.  
 \*\*working edition means: unedited practice copies.

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