

# PURE HERBS, LTD.

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OCTOBER/NOVEMBER 2010

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GET THE FINEST QUALITY EAZY CO Q-10 FROM PURE HERBS, LTD. OUR PRODUCT IS REASONABLY PRICED AND WORKS WELL ALONG WITH THE PURE HERBS PS BRAIN TREAT. TRY THEM! WE KNOW YOU WILL BE PLEASED!



White Pond Lily

## HIGH FIVE OCTOBER SPECIALS

Purchase three bottles (must all be the same product and the same size) of the following HIGH FIVE PRODUCTS and receive the 4th bottle free. To take advantage of the special, the three purchased bottles and the FREE bottle must be the same product and purchased at the same time from the list below. Example: Purchase three bottles of C.C.E.-W and receive a fourth bottle of C.C.E.-W free. No Purchase Volume will be paid on any free bottles.

- ◆ **C.C.E.-W (Cleansing Corrective Extract)**—Bowel cleaner, blood cleaner, poison antidote, antibiotic, arthritic complaints, severe itching from chicken pox, anemia, high or low blood pressure and more (see Herbs For You book).
- ◆ **CAN-SOL (LIQUID ONLY)**—Fungus infections such as yeast or candida.
- ◆ **HERBAL ADJUSTMENT**—For relief of headaches & tension, leg cramps, menstrual cramping, arthritic discomfort, sports injuries, back discomfort, neck & shoulder tension, heart attacks, strokes and internal bleeding.
- ◆ **FORMULA MAX**—A complete all vegetable, chemical free, multi-vitamin and multi-mineral source in a readily absorbable form.
- ◆ **THREE BEE'S**—Energy, chronic fatigue and can be used as a natural antibiotic.

PURE HERBS, LTD. OFFERS MONTHLY SPECIALS. BE SURE TO ASK ABOUT THEM WHEN YOU CALL YOUR ORDER IN!

THIS INFORMATION IS OBTAINED FROM THE CENTER FOR BUILDING BETTER HEALTH NATURALLY, INC. AND HAS NOT BEEN REVIEWED OR APPROVED BY THE AMERICAN MEDICAL ASSOCIATION OR THE FOOD & DRUG ADMINISTRATION.

**NOTE: THE MONTHLY SPECIALS ARE ONLY VALID DURING THE MONTH OF THE SPECIAL.**

## ATTENTION BOOK/DVD PURCHASERS!!

As most of you know, written material about the Pure Herbs products comes from The Center For Building Better Health Naturally, Inc. We at Pure Herbs can take the orders for you, but the books, pamphlets and DVD's actually come from The Center for Building Better Health Naturally, Inc. With that in mind, please be aware that it is also The Center that charges the credit card for these orders, NOT Pure Herbs. That means that the credit card statement will reflect "**The Center for Better Health Naturally, Inc.**" and NOT Pure Herbs. Please, please make your clients aware of this!! We are receiving a lot of calls questioning the credit card statements, and more disturbingly, people are asking their credit companies to refund the charges, but the books/DVDs are not being returned. When a credit card company refunds the charges, they do the refund before we are notified of this. Our Sandy is the liaison between The Center for Better Health Naturally, Inc. and Pure Herbs. When charges for the books or DVDs are refunded to the purchaser, that means that The Center is out the cost of the purchase price and Sandy has to jump through hoops to try and get the money back. Please make sure that you and your clients are aware that The Center for Building Better Health Naturally, Inc. and NOT Pure Herbs makes the charges for the books, pamphlets and DVDs.

## NEW PRODUCT ANNOUNCEMENT: MANUKA OIL



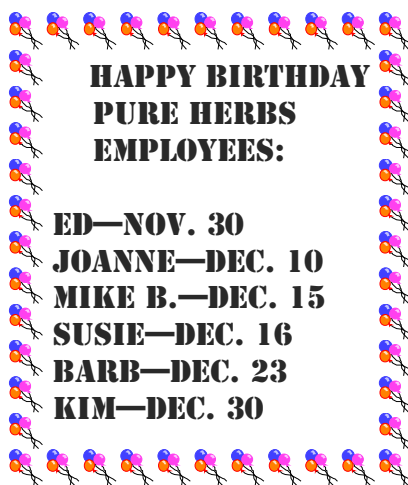
SEE NEW PRODUCT WRITE-UP ON PAGE 4. TESTIMONIALS ON MANUKA OIL ON PAGE 5.

**NEW DIRECTORS FOR JULY/AUGUST 2010**

MICHAEL PENLAND	BECKY ESCH
SONJA CRAIGHEAD	KIM FIUCCI
ANGELITA MATICK	LAURA WILSON
KATIE BRANOVACKI	REBECCA ESH
LEE RUDAKEWYCH	BEVERLY SIVLEY

**ATTENTION WALK-IN CUSTOMERS**

Please call your orders in ahead of time. Also, keep in mind that we are not permitted to give out advice, so please refer to your books or call your upline with your herbal questions **before** coming in to pick up your order. Thank you for your consideration. Also, all orders must be picked up or paid for before 5:30 p.m. the last business day of the month, otherwise the order **WILL NOT BE COUNTED FOR THAT MONTH**. This may be important to you and your business. This is your responsibility. Thank you.

**HAPPY BIRTHDAY  
PURE HERBS  
EMPLOYEES:**

**ED—NOV. 30**  
**JOANNE—DEC. 10**  
**MIKE B.—DEC. 15**  
**SUSIE—DEC. 16**  
**BARB—DEC. 23**  
**KIM—DEC. 30**

Please try to have your Distributor number ready when calling an order in. Also, please have your order ready to place and your credit card number handy.  
**THANK YOU!**

## WELCOME NEW DISTRIBUTORS 34,749 THRU 35,055

You may call us at:  
**(800)860-HERB (4372)** and  
 place your order directly.

**Shipping rates are as follows:**

\$ 99.99 and under	\$7.50
\$100.00- \$249.99	\$8.50
\$250.00 -\$499.99	\$10.00
\$500.00 – \$1199.99	\$12.50
\$1,200.00 and up	\$17.50

**C.O.D. FEE IS \$10.00**

Please note: 1/2 oz. bottles and 1 oz. bottles are shipped separately from the 4 oz. bottles because they must be shipped in UPS approved boxes. So, if you place a 1/2 oz. & 1 oz. order AND a 4 oz. order at the same time, they each will be shipped as separate orders with separate shipping charges. Capsules, tablets and/or creams/lotions and plastic spray bottles can be put in either a 1 oz. or 4 oz. box, or shipped by themselves if you do not need any liquid herbs. Capsules, tablets and/or creams/lotions shipped without 1/2 oz., 1 oz. or 4 oz. bottles are at the same rate as above.

**RETURN  
POLICY**

Due to F.D.A. regulations regarding food products, Pure Herbs, Ltd. has a **no return policy**. The exceptions are breakage and manufacturing defects. To return a product, you must receive prior approval. In the case of shipping errors, returned bottles **must** be as shipped (free of store pricing labels) and returned in a timely manner (with current lot numbers). All items returned with non-current lot numbers, distributor labeling, or two weeks after receipt, will be charged to your account. This policy is necessary as the returned product must be destroyed due to F.D.A. regulations.

**OFFICE HOURS**

Pure Herbs, Ltd. is open Monday-Friday 9:00 a.m. till 5:30 p.m. eastern time (E.T.). \* At 5:30 p.m. we start our end of day computer clean-up; so, we do lock our doors promptly at 5:30 p.m. and activate our voice mail system for your phone calls. If you need to place an order, and it is not during business hours, please call 800-860-4372 and you will automatically be transferred to our voice mail system. Our voice mail system has many options to choose from; make your selection and then leave a detailed message. Always leave your last name, Distributor Number, a phone number and method of payment (we accept Visa, Discover, MasterCard, and American Express, or you can pay C.O.D. by check or money order only). Please specify if 1 oz. or 4 oz. bottles, capsules, tablets or cream/lotion. If you have a rotary phone, stay on the line and you will have the opportunity to leave a message at the end. Also, please be aware that during business hours when all of our lines are busy you will automatically be transferred to our voice mail system.

**NOTE TO ALL DIRECTORS:**

All orders and P.V.T. (Purchase Volume Transfers, which refer to products that were ordered by Distributors that you did not sponsor) **MUST** be called in, faxed in, or received by mail before 5:30 p.m. E.T., on the last business day of the month, which would be Monday–Friday, i.e.: if the 30th is a Saturday, the last business day would then be Friday the 29th.

All orders and P.V.T. called in after 5:30 p.m. E.T. will automatically go on the next month. Legal holidays are not considered business days. This could be very important to you or your downline. It is your responsibility; and it will be your responsibility to correct any problems in your downline, should you fail to adhere to these rules. There are no exceptions. Also, keep in mind that during holidays the mail service will probably take a little longer.

**\*We will be closed Thursday, November 25, 2010 to celebrate Thanksgiving.**

## **FORMULA MAX— ON SPECIAL THIS MONTH**

Formula Max is a favorite of athletes in training and seniors for regaining vigor. Formula Max is valued as a complete spectrum, all vegetable, chemical free, multi-vitamin and multi-mineral source in a readily absorbable form. The sea vegetable mineral formula, A.C.S. (All Cells "Salts") and the vitamin formulas, Vita-Lixir see to this. To this base, additional functions are combined. B-Complex vitamin content is amplified by Brewer's Yeast, with its reliable source of the valued trace element chromium, for vital enzyme and hormone reactions related to sugar digestion and utilization for the nervous system. Formula III (Licorice Root, Siberian Ginseng & Bee Pollen) gives the adrenal glands what they need to overcome the stress of living, as well as increased and sustained activity. Saw Palmetto builds muscular strength and supports normal, healthy reproductive functions. Extra Gentian increases the ability to digest. Mullein and Blessed Thistle increase oxygenation to invigorate the system. Ol' Number 11 is a repair formula for bone, flesh, nerves and cartilage. B. & N.C.-W (Brain & Nerve Cocktail) is the formula which nourishes and revives the nervous system. H.T. Combination, (Myrrh, Motherwort and Hawthorn) is a reliable and proven formula of nourishing herbs for heart repair, maintenance, development and improved function.

**NOTE:** If you ever wanted your money's worth in an herbal combination, this is probably a good candidate. As one natural practitioner put it, "Formula Max has to work, it's got everything in it but a laxative! It would just be a question of the person taking enough of it, often enough, for long enough."

**INGREDIENTS:** A.C.S., Vita Lixir, Formula III, Saw Palmetto, Brewer's Yeast, Gentian, Mullein, Blessed Thistle, Ol' Number 11, B. & N.C.-W and H.T. Comb.

**DOSAGE:** For athletes in training, up to one tablespoon, three times per day. For seniors, one teaspoon three times per day.

## **CONVENTION UPDATE:**

A great time was had by all at the Pure Herbs, Ltd. Convention, held September 11, 2010 through September 15, 2010, at the Big Cedar Lodge, about ten miles south of Branson, Missouri on Table Rock Lake. The beautiful resort is tucked away in the wooded hillsides of the Ozark Mountains! The Big Cedar Lodge offered many amenities that are typical of a luxury resort, but this wilderness lodge is anything but typical. Lodging is first class. The Big Cedar Lodge was a great place to host our Pure Herbs convention and a wonderful place to hold our herbal meetings. As a matter of fact, it was and is a favorite convention location for many of our Convention Qualifiers! We may have to go back in the future!



### **IN CHARGE OF PRODUCTION SAYS:**

**“We have just received Seneca Snake Root from Manitoba, Canada where the soil is very rich and the growing conditions ideal. There is no comparison from other samples of this product that we have tried that came from the United States. The Manitoba Seneca Snake Root is the finest in the world. We have received enough of this high quality Seneca Snake Root to make our formula RES.-A for a very long time!**

**1 October 2010    Al Pfund “Uncle Al”, I.C.O.P. (In Charge Of Production)**

# NEW PRODUCT ANNOUNCEMENT:

## MANUKA OIL

(*Leptosperum scoparium*) 1/2 OUNCE SIZE DISTRIBUTOR COST \$24.00 SUGG. RETAIL \$30.75

Manuka (Man-oo-kuh) Oil must be experienced to be believed. It is strong and brings such quick relief to so many desperate problems. Manuka Oil is derived from the leathery leaves of a small, hard to kill, tree about 12 feet tall called the Manuka tree. Its scientific name is *Leptosperum scoparium*. This heavy, red-wooded tree grows in the South Pacific Islands of New Zealand. The Manuka tree can grow in just about any soil condition, clay, wet, rocky, hostile, and make a go of it. Perhaps this no-nonsense and determined approach to life allows it to lend us its reliable strength to help our bodies regain their course and stability. It takes about 1 ton of the leaves and a lot of work to produce 1 quart of Manuka Oil.

Manuka Oil is so strong it is recommend for external use only and in small amounts. That is to say, you do not have to take a bath in it.

Here is what many people have experienced by its use by external applications:

### APPLY MANUKA OIL EXTERNALLY ONLY

Expect broad spectrum anti-biotic action on infections and the elimination of stubborn fungus infections.

Manuka Oil is reported to be effective in killing a broad range of germs including “staph” and strep” (Staphylococcus and Streptococcus) which are very nasty, hard to kill germs common to hospitals and very resistant to anti-biotics.

Apply Manuka Oil as a powerful natural solvent (agent to dissolve impurities) and it will clean out pus and infections. It can also antidote the effects of insect bites and relieve discomfort.

Small drops of MANUKA OIL can be brushed on troubled gums and roots of teeth for quick relief and recovery. A little goes along way. MANUKA OIL penetrates rapidly to kill germs and clean corruption from the trouble area.

MANUKA OIL works with the body to promote new cell growth to correct aggravated and damaged body areas. Apply small amounts as needed.

Many people are successful in fading away brown age spots by direct applications of MANUKA OIL a few times per day.

Apply MANUKA OIL to cysts (an infected, walled off sac filled with pus and other poisons under the skin) for quick relief. It rapidly reduces the swelling and discomfort and sick feeling associated with a cyst. Apply as needed.

Apply MANUKA OIL to repair dry skin ulcers that form pits or open irritations and have not healed with anything else.

Acne sufferers apply MANUKA OIL to troubled skin for swift relief from suffering and unsightly appearance. The skin is also soothed and cleaned.

Relief from congestion and trouble breathing. Apply to chest and back areas that need relief. Put several drops on a tissue or handkerchief and breathe in as needed.

Apply to nails to correct toe nails that turn dark and break off.

Use Manuka Oil for horses as first aid with cuts, wounds and injuries.

### ANIMAL USE:

**HORSES:** Use on Seedy Toe where layers of hoof deteriorate and break away.

Use on Mudfever where there are painful sores and scabs on heel area and upper leg and sometimes belly. This is caused by Staph bacteria and or a type of dermatophyte which is a bacteria that acts like a fungus.

Use on Rain Scald infections where there are crusty scabs and matted tufts of hair which may contain pus. This is caused by a bacteria known as *dermatophilus congolensis*.

**DOGS:** For dogs use on painful “Hot Spots” that can cause much discomfort. The Hot Spot may have been started with a bug bite. The itching bug bite may have gotten infected by the dog scratching or chewing the irritated area and causing greater complications.

**DOSAGE:** Manuka Oil is so strong it is recommend for external use only and in small amounts. That is to say, you do not have to take a bath in it. For sensitive skin apply Vitamin E oil before applying Manuka Oil.



## MANUKA OIL TESTIMONIALS

**Sept. 2, 2010** “I have been using **Manuka Oil** for several weeks now on two dark spots that are on the back of my hand. I have noticed that they have lightened up considerably compared to two other spots that I’m not putting the oil on so I have something to compare to. I will continue use and hope that they will disappear completely.” -E.W., Sterling Hgts., MI

**Sept. 10, 2010** “I love the smell of the new **Manuka Oil**! I have been using it for about three weeks now on athlete’s foot, with great results. I seem to have a problem in the summer every year with getting athlete’s foot just between my baby toes. It is very painful. I heard about **Manuka Oil** and decided to give it a whirl! It works! I apply it every morning after I get out of the shower and then I blow dry the area to make sure there is in no moisture. I’m so happy about the results. I will continue to use the oil to see if it will completely rid the problem. I am hopeful! Thank you for the quality oil. Please note that you can use Vitamin E oil first, if necessary.” -K.C., MI

**Sept. 20, 2010** “I had a lesion on the side of my right breast that was more in my underarm area. I tried Black Walnut with no resolution. My herbalist suggested I try Vitamin E Oil and **Manuka Oil**. This was a lesion that started out very small and just continued to grow in circumference for weeks. After two weeks of using Vitamin E and **Manuka Oil** the lesion resolved, finally. I am so thankful.” -J.E., Ypsilanti, MI

**Aug. 15, 2010** “My tooth was hurting and I had a swollen, lump-like spot on the outside of my lower left back tooth. I had some mild pain associated with it. When I first took the **Manuka Oil**, I just used a tiny bit each night before I went to bed. The next morning the lump/spot would be reduced. I would re-apply the **Manuka Oil** again before going to work each morning, but it would swell back during the day. After a few days, I decided I needed to use a larger application. When I did, the lump went down and stayed down. I have faithfully applied it around the base of the tooth and a little beyond. It feels like the spot is completely gone! I don’t know what was wrong with my tooth/gum area, but now there is no more swelling. I will continue to use it for another couple of weeks for good measure. I’m really impressed with **Manuka Oil**. Thanks Pure Herbs!” -Sincerely grateful in Texas, JC

**Sept. 22, 2010** “We love the exclusive new Pure Herbs product **Manuka Oil**. When I saw what **Manuka Oil** was doing for my husband, I decided to see what it would do for my teeth and gums. I had some minor gum swelling and a little pain on the inside of my front two teeth and a jaw tooth, so I applied **Manuka Oil** over both areas. Gradually, the pain lessened and the swelling disappeared. It really works! Welcome aboard **Manuka Oil**! You are a keeper! I have some **plans for your future** that I will share at a later date.” -P.C. in Texas

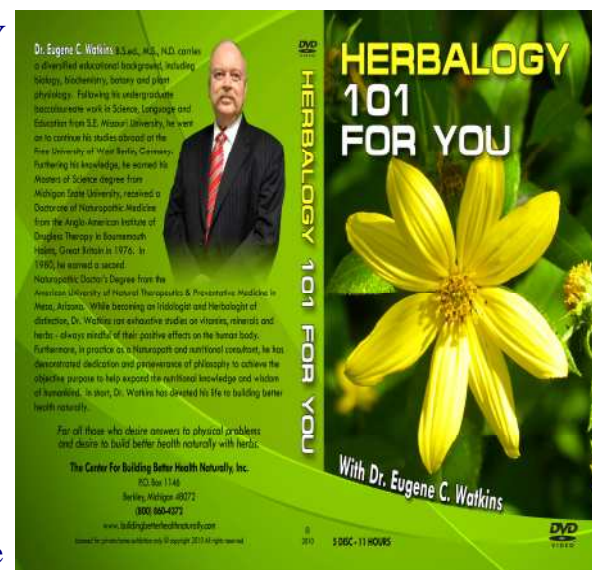
**Sept. 22, 2010** “My piano teacher, who is in a wheel chair, had swollen legs and very little circulation in her legs. She asked for my herbal help. Her right foot was red by her toes and her big toenail was black like gangrene. She told me that two of her aunts had died from gangrene. I recommended she apply **Manuka Oil** and she told that she was using Oil of Cajeput and was pleased with how it had helped with all of her toenails. I told her that at convention Dr. Watkins had told us that **Manuka Oil** is the Grand Daddy of Oil of Cajeput. We decided to apply **Manuka Oil** on her toes up to and including her right knee. Then I carefully applied Joint Helper because her leg was so swollen I was afraid I would break her skin. We also applied **Manuka Oil** and Joint Helper to the left leg. She also had a cyst which covered the entire area above her knee all the way to her thigh. We applied **Manuka Oil** and Joint Helper to that too. RESULTS: My piano teacher could not wait to call me to tell me that she slept without pain meds. The swelling reduced in her legs, the red skin on her right foot turned light pink and much of the black on her big toenail went away. Also, the cyst on her left leg reduced to the size of the palm of a ladies hand. She felt so much healthier and she said, ‘It’s like the old days, I can move better and I can stand up by myself.’” -D.S., Macomb, MI

**Sept. 22, 2010** “My friend asked for help with her daughters sinus problems. She was suffering terribly with major sinus problems. Too much to explain. I thought it would be worth trying **Manuka Oil** and **\*White Organic Grapefruit Peel Oil**. I applied these two products over the sinus areas: the nose, above the eyes, in front of the ears, across the forehead, over the throat and neck where the glands empty. We applied the **Manuka Oil** first and followed it up with the **\*White Organic Grapefruit Peel Oil**. After about three to five minutes my friend’s daughter said, ‘I can breath through my right nostril!’ I love it when an herb goes right to work and gives immediate results! We followed the oils up with Bayberry extract (80 drops in the a.m. and p.m.) to remove any obstructions. I also put her on 40 drops of A.C.S. taken a.m. and p.m. and one capsule of Cascara Sagrada in the a.m. and p.m. I wanted to follow the principal of unclog the body and nourish it with herbs so that it will heal itself!” -D.S., Macomb, MI

**\*Available through Pure Herbs, Ltd.**

## HERBALOGY 101 FOR YOU

This is a two day live class experience with the herbs. HERBALOGY 101 FOR YOU is a two day live experience with an herbalist and students in words you can understand. Learn how to regain your health, maintain your present health and improve your health. Learn what you can do for what. Be better informed about herbs and nutrition and their benefits. The herbalist you visit with is the well known Doctor of Natural Medicine, Dr. Eugene C. Watkins, B.S.ed., M.S., N.D. You can learn in your own living room, hold a group meeting or just put the recorded disc in a DVD player, your computer or your television screen DVD player.



- ◆ Hold a meeting and invite your friends, prospective new customers or distributors to learn right along with you.
- ◆ Meet on a chosen week night or each week and coast your way through this absorbing, informative and entertaining visit with the herbs and herbalist.
- ◆ Great promotional tool for your herb business.
- ◆ Hold your own two day Herbal Seminar.
- ◆ A really pleasant way to absorb the herbs and what they do.
- ◆ Over 130 single herbs are discussed in a familiar and understanding manner so you can use herbs too. There are many Herbal Programs for internal and external use.
- ◆ Know what every herbalist can and cannot say.
- ◆ Enjoy the Nutritional Information everyone should be familiar with.
- ◆ Use the richly color illustrated book, “HERBS FOR YOU”, by Dr. A. B. Howard and follow along with this presentation. Take written information and color herb pictures along with you for quick reference.
- ◆ Here is an abundance of herbal wealth waiting for you.
- ◆ Knowledge is wealth. Share it.

OVER 11 HOURS

**COST: \$79.95/DVD set plus shipping.** We ship U.S. Priority Mail. The cost is \$6.85 for shipping and handling for the first DVD set. More than one set will be billed the actual postal rate.

### TESTIMONIAL

“When I read about Herbalogy 101 For You, in my June/July Pure Herbs Newsletter, I was ecstatic! For almost 30 years my husband and I have been wishing, watching and waiting for Doc to professionally videotape his seminars and/or lectures. **FINALLY IT IS HERE! Hurray! ‘Praise the Lord and pass the ammunition!’** Get a bunch, bag or box full! Share them with those you love! This is just **Great!** It is downright **AWESOME!** **You have spoiled us! Do more DVD’S Please!**

Listen up all you ‘old timers’ like us out there! It is a great review for us also! It brings back good memories!! I even learned some new and exciting information in the DVD Herbalogy 101 For You! Order it already! Now! View it an hour segment at a time (if you can stop it after an hour), or watch one DVD at a time! For you super busy people, if all else fails at least **listen** to the information while you fold clothes or wash dishes, etc. It is quite an education! I guarantee it is 100% better than the evening news! The DVD’s are truly inspirational! Thoroughly enjoyable! We are also impressed by the nice colors, artwork and design on the promotional material! Great job! Thanks Doc and the PHL staff!” -Jim & Pat Courter, TX

## SEMINAR INFORMATION

We list all Seminars at no cost to the Directors as long as it is a Pure Herbs, Ltd. Seminar, Course or Advanced Courses with specific dates and our product is being endorsed. Our Newsletter goes out to thousands of Distributors and is a great way to let people know what you're doing.

### MICHIGAN—DETROIT

Dawud Abdur-Rahmaan, D.H.S., Master Herbalist of the Michigan Institute of Natural Health, is offering Herbal Extract classes. Become certified as an Herbal Extracts Specialist. Learn usage of natural herbs and their healing properties. Correspondence courses are also being offered. Learn to manage your own health by using Pure Herbs extracts. "If you don't pay attention to your health now, your health will get your attention later."

**DATES:** Every Mon., Nov. 1, 2010 thru  
Mon., Jan. 17, 2011

OR

Every Wed., Oct 20, 2010 thru  
Wed., Jan. 5, 2011

**TIME:** 7:00 p.m. till 9:00 p.m.

**COST:** \$400

**PLACE:** 1128 Atkinson, Detroit, MI 48202

**For further information or reservations, please contact Dawud at: 313-865-0018 or 313-820-6388.**

### MICHIGAN—INKSTER

Doris Moton-Spruill, Master Herbalist, of Health and Wealth Management LLC is offering classes for the Michigan Institute of Natural Health. Become certified as an Herbal Extracts Specialist. Learn usage of natural herbs and their healing properties. Correspondence courses are also being offered. Learn to manage your own health by using Pure Herbs extracts. "If you don't pay attention to your health now, your health will get your attention later."

**DATES:** Every Thurs., Jan. 6, 2011 thru  
Thurs., March 10, 2011

OR

Every Fri., Jan. 7, 2011 thru  
Fri., March 11, 2011

**TIME:** 7:00 p.m. till 9:00 p.m.

**COST:** \$400

**PLACE:** 310 Bert Lane, Inkster, MI 48141

**For further information or reservations, please contact Doris Moton-Spruill at: 734-895-7409**

### MICHIGAN—SOUTHFIELD

Irene's Myomassology Institute is offering a class in basic Herbology. This is a two day seminar. **The presentation speaker will be Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.**

**DATE:** Sat., Nov. 13, 2010 thru Sun., Nov. 14, 2010

**TIME:** 9:30 a.m. till 5:30 p.m. both days

**PLACE:** 26061 Franklin Rd, Southfield, MI 48034

**COST:** \$312 (non-student fee)

**For further information or reservations, please contact Irene's Myomassology Institute at: 248-350-1400.**

### MICHIGAN—DETROIT

Laketa McCaley is offering a four week training program through the Center for Natural Health Care & The Raw Café. Teaching on Herbal nutrition coupled with the knowledge of raw foods that heal. Complete wellness and complete herbal and nutritional education. Learn how to regain your health, maintain your present health and know the power of Pure Herbs and food nutrition to heal and reverse disease.

**DATES:** Sun., Nov. 7, 14, 21 & 28, 2010

**TIME:** 3:00 p.m. till 6:00 p.m.

**PLACE:** The newly opened: The Raw Cafe  
4160 Woodward Ave, Detroit, MI 48202

**COST:** \$250 which includes book fee

**For further information or reservations, please contact Laketa at: 248-790-6111.**

### OHIO—SPRINGFIELD

Frank and Irene Miesse will be having a Pure Herbs Conference. **The presentation speaker will be Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.**

**DATE:** Sat., Oct. 23, 2010

**TIME:** 9:00 a.m. till 4:00 p.m.

**COST:** \$20 if you register before October 18, 2010  
after that date the fee will be \$25 (lunch on your own)

**PLACE:** Quality Inn (formerly Holiday Inn)  
383 East Leffel Lane  
Springfield, OH

**For further information or reservations, please call Miesse's Herbs at: 937-325-2173**

### INDIANA—GRABILL

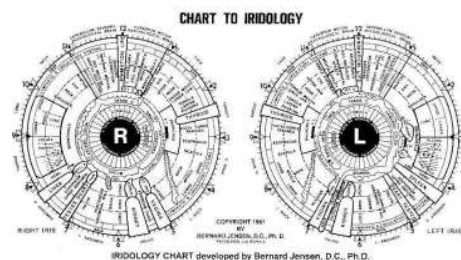
Paul Hilty is offering a beginning Iridology course. Learn the basics. Also, learn eye-body-herb relationship. **The presentation speaker will be Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.**

**DATE:** Sat., Oct. 9, 2010

**TIME:** 9:00 a.m. till 4:30 p.m.

**PLACE:** 12532 Notestine Rd  
Grabill, IN 46741

**COST:** \$50 if you pay in advance  
(non-refundable)  
\$60 if you pay at the door.  
(lunch will be on your own)



**For further information or reservations, please contact Paul at: 260-627-2458.**

## **PROMOTIONAL INFORMATION** *READ ON FOR GREAT WAYS TO BUILD YOUR BUSINESS . . .*

**PROMOTIONAL PAMPHLETS IN ENGLISH AND SPANISH:** For promotional pamphlets in English and Spanish from very successful Distributors, please contact: **Arkady or Bella Vladimirsky at: 956-631-3772.**

### **GREEN HERBAL BOOKLETS FULL OF HERBAL PRODUCT INFORMATION (Super Business Builder):**

For those of you wanting to order more of those wonderful green booklets full of herbal product information, please contact: **Frank or Irene Miesse at 937-325-2173.** The cost of these booklets is 75 cents each or if you purchase 50 or more the cost is only 70 cents each. If you would like to contact Frank & Irene by mail the address is: 2525 Springfield-Xenia Rd., Springfield, OH 45506

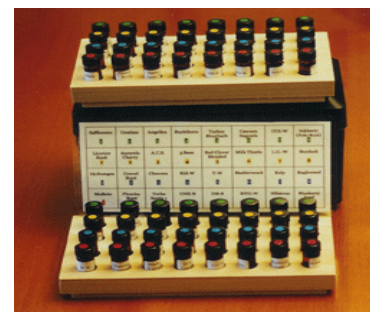
**TESTIMONIAL BOOKLETS:** Purchase and distribute everywhere the Success Testimonials booklet. Make sure to put your name, address, phone number and/or e-mail address on the back of each one and then just sit back and the people will come to you. Most people want to get healthy and when they read how to, from real success testimonials, they will want to try it on themselves and let others try it too. In other words, they will call you and order from you! What a great way to build your business, don't you think!?! Call Pure Herbs at: 1-800-860-4372 to place your order today. See page 11 for order details.

**HERBAL HANDBOOK FOR PRACTITIONERS:** This handbook contains information on: Bowel Management Program, Cold, Flu or Worse, Green Drink, Bad Cells, The Importance of Protein and Suggested Sources, Gall Bladder and Liver Flush, Full Nervous System Application and Vaginal Suppository. Call Pure Herbs at: 1-800-860-4372 to place your order today! See page 11 for order details.

**HERBALOGY 101 FOR YOU:** This is a two day live class experience featuring Dr. Eugene Watkins on DVD. You will learn how to regain your health, maintain your present health and improve your health. Over 130 single herbs are discussed in a familiar and understanding manner so you can use herbs too. Eleven hours of information are provided. See page 11 for order details.

## **Liquid Herb Test Kit Available from Natural Alternatives in Palm City, FL**

This kit contains 64 single and combination herbs from the Pure Herbs product line. The products come in 1/8 ounce amber glass bottles. They are labeled and organized by body systems. One layer does have an additional row of four empty bottles for you to customize and fill with your favorite product that might not be included in the kit. You will receive a carrying case, two wooden (poplar) shelves with hand drilled holes to hold the bottles, a laminated layout for each level, a list of all 64 herbs or combinations in alphabetical order with a brief description of historical uses, a page listing all organs and systems and suggested herbs to use in the kit. A cross-reference page listing the herbs which are highest in each vitamin and mineral is also included.



This liquid herbal test kit can help one to get started and learn more about the different herbs and at the same time stimulate business and sales. Muscle testing kits are ideal for customizing herbal programs and allowing someone starting out the availability to muscle test using many different herbs without having to initially buy a large inventory. It can be used anywhere, giving you the freedom to go to different locations and see more clients. Purchase the kits from NATURAL ALTERNATIVES. The kits are put together by Thomas Anstett, N.D., in Palm City, FL. The cost is **\$275.00 plus Shipping**. Thomas and his wife Fran, are independent Directors for Pure Herbs, Ltd. and personally manufacture and put these time-consuming kits together.

**Visit Natural Alternatives website to see what is in the kit: [www.naturalhealthbalance.com](http://www.naturalhealthbalance.com) or call: 772-220-8800 and ask for Fran or Tom.**

## PURE HERBS, LTD. SUCCESS TESTIMONIALS USING PURE HERBS PRODUCTS

**Nov. 7, 2008** “My herbalist recommends I keep **C.C.E.-W** on hand, and I’m glad I do! I recently returned from a grueling eight day business trip. On the flight back home, I began to feel a scratchiness in my throat and congestion in my head. My stomach felt queasy, as well. As soon as I got home on Sunday, I began to take **C.C.E.-W**, every four hours around the clock. The next day, I was very tired, but the queasiness was gone. Within 48 hours, my throat and head were nearly well and my energy level had picked up considerably. I believe I would have been completely better by Wednesday, but I had to teach a night class on Tuesday and it was election night so I stayed up a little too late watching the results come in. So I rested on Wednesday, nearly symptom-free, but a bit tired. By Thursday (four days after I began taking **C.C.E.-W**) I felt just about completely back to my normal, energetic self. I hate to take over-the-counter medications, never mind prescription drugs; and I am very grateful that this herbal mixture does such an excellent job. It’s gentle as well; it does not cause additional problems the way many OTC medications do for me. Thanks for making it!”-Dr. T.M., Cincinnati, OH

**Jan. 15, 2009** “One morning, a few months ago, I was seeing my husband off to work when he turned to kiss me good-bye and stepped on my bare-footed big toe with his heavy work shoes. I felt a series of little crunches with a sharp pain that nearly made me scream. After assuring him I’d be ok, he left and I limped back in to my house and went for my Pure Herbs manuals. Being a breast cancer survivor, I had a long day ahead of me for this was the day of my annual check-ups at the hospital. I pulled out my Pure Herbs extracts and quickly went to work. I wiped down my now swollen, bruised toe with **Arnica**, then **Herbal Adjustment** and finally **Peppermint Oil**. I wrapped it with gauze and then wrapped it again with plastic wrap and secured it all with tape. I got dressed and found that since none of my shoes would house such a painful, now gigantically wrapped toe, I would have to wear flip-flops. Fully dressed, wrapped and ready to go, I looked down at my clearly amateur, self-doctored wound and paused, thinking do I call the hospital and postpone my appointment to avoid being a spectacle, or do I persevere and get on with it? Clearly, I’ve been through much worse than this. So I went and I conquered. I’m sure I looked pretty odd limping around the hospital from appointment to appointment while entertaining many inquires throughout the seven hour day. I pridefully responded each time that I was treating my injury naturally and without any potential side-effects from drugs. That evening, after being on my feet all day, I returned home and quickly unwrapped and cleaned my toe and found that the bruising had disappeared from the top of my toe and instead was now at the bottom already lightening and thinning out. I re-doctored it again and went to bed. By morning, the pain was gone and the swelling was down considerably. I continued this regime for a few more days and nights and by the end of the week, I was able to freely bend my toe and wear my shoes again and the discoloration faded in time. Quite impressive. Following a long line of sincere appreciation, Thank you Pure Herbs.” -SLSC, C., TX

**Jan. 27, 2009** “After just saying everyone is getting sick: colds, flu and coughs, we were thanking the good Lord above for His protection and healing herbs. I was thinking I can’t remember the last time I had a cold or felt bad thanks to Pure Herbs! Before learning about Pure Herbs I was very miserable every spring and winter. Then I got sick: temperature, drainage, sore throat and cough. I used all the usual herbs that have kept us feeling so good: **C.C.E.-W**, **Wild Cherry Bark**, **Bilberry** and **Horehound**. I also used a Neti Pot (a natural nasal wash using a special Neti Pot), but still after a week I was not any better. I decided to get out my Herb Manual and look up coughs and croup because I really had a bad cough. I found **Garlic** and **Mullein Oil** listed which I had because I bought it for the grand-kids coughs. I immediately rubbed it on my throat and chest and in my ears, which had started to bother me. I also took half a teaspoon, mixed in juice, internally. I was much improved the first day, so I continued the same treatment two to three times a day and in a couple of days I was feeling fine! Without Gods healing plan for us and (His) Pure Herbs through you I am sure I would not have overcome this attack so quickly even with a necessary trip to the doctor. Thank you Pure Herbs! I also want to let you know that when my husband first showed signs of a cough he started with the **Garlic and Mullein Oil** and never got sick as a result. Hope this can help others and I appreciate Pure Herbs so much!” -Marcia, Beech Grove, IN

**Oct. 29, 2009** “We had a client that had a macular hole through all layers of her retina. She had lost her central vision and her eyesight was very, very poor. Her doctor told her the gel in her eye was too thick behind the retina and was pulling, which had created a hole in her retina. The medical solution was surgery: remove all the gel, put in a gas bubble and she would have to stay face down for one to three weeks. I called to get advice from an herbalist friend and Naturopathic Doctor and he said to get the ‘drain’ open and move the obstruction with **Sanicle**. Use **Sanicle** to also remove the blockage of dead cells, so the gel will thin. Take **Vitamin A & D** for the dryness of the eyes and to push the dead cells out. Also use **Wood Betony** for better circulation to the eyes. In addition we used **Ol’ Number 11** to try to repair the hole in the retina and **Arnica** on the eyelids to remove any trauma. We also used **R.S.T.-C** for scar tissue (we think this all started from an injury) and **Bilberry** to rebuild the eye. After three months our client went back to see her Doctor and he said she no longer needs surgery! We are still working on improving her vision. Her central vision has gone from black to blurry, a slow progress, but vision is returning.” -Herb House, S.S., Covington, IN

### WE ENJOY YOUR TESTIMONIALS, PLEASE SEND THEM IN!

#### IMPORTANT NOTE:

When sending in a testimonial, please be sure to include which herbs you have used to help you. We have received many testimonials which do not give this information and then we have our Distributors calling, wondering which herbs were used. Also, be sure to sign your testimonial. If you would like to send in your success testimonials, address them to: Pure Herbs, Ltd. — 33410 Sterling Ponds Blvd., Sterling Heights, MI 48312

Please let us know if we can publish them in our bi-monthly Newsletter and put them on our website. Also, let us know if you would like your name and phone number used. If you would only like the initials of your name to be used, please specify that. We would love to hear from you! **When your testimonial is published you will receive a free 4 ounce bottle of your choice (it is your responsibility to call us) with free shipping. Please note some testimonials have been edited for space, clarification, syntax & grammar.**

**Feb. 5, 2009** "My girlfriend and herbalist requested that I include a 4-oz. Bottle of **C.C.E.-W** in my herb order so I would have it if I ever needed it. Sure enough, the next week I was coughing and congested, coming down with a cold. She told me to take one Tablespoon of **C.C.E.-W** every four hours. It was a miracle. The results were almost immediate. My symptoms went away! Whatever I was coming down with was headed off at the pass. I will always keep **C.C.E.-W** on hand now! Aren't I lucky to have a girlfriend who is also an herbalist?! Aren't I smart to do what she says?!" -W.L., Thiensville, WI

**Feb. 24, 2009** "My daughter, who is nine years old, had a terrible headache. I had to pick her up from school with tears in her eyes. I was told to try **Peppermint Oil** and **Herbal Adjustment**. When we got home I immediately put the two products on her temples and forehead. It literally took ten minutes for her headache to disappear. WOW! Awesome advice and even better products! Thank you Pure Herbs!" -D.C., Fraser, MI

**Jan. 4, 2010** "I used to get yeast infections at least every other month. It was horrible. I dealt with these infections for many years, constantly back and forth to the gynecologist. This was before I knew about the herbs. I heard about a product called **Can-Sol** and decided to try it. I took the liquid every day for several months at a rate of about two droppersful twice per day. It worked better than any drugs or creams I had ever used in the past. I couldn't believe it! What a blessing it was to be rid of these infections. I now take **Can-Sol capsules** every day as a maintenance (two capsules/day) and have been for about three years now. I have not had a yeast infection since! Praise God and Pure Herbs! Thank you, thank you! Life is so much better now! I don't miss those nasty yeast infections one bit!!!" -K.C., MI

**July 1, 2010** "My eight year old dog developed some swelling on her gum above her tiny front teeth. It persisted for several months. When I took her to my vet, he said that it was an indication that there was something wrong with her tooth. I had a hard time believing that, since her teeth and gums were in excellent condition. She has no tartar or gingivitis because she eats a raw diet and thus chews through bones that are nature's toothbrush. So I got an appointment with one of the two canine dentists in the Chicago area for a second opinion. The canine dentist told me that the swelling was a benign growth that older dogs often get and her teeth looked like those of a three year old dog! The vet did not want to put my dog under anesthesia to remove such a small growth, and I was not inclined toward this as my dog has never been put under except when she was sprayed at five months. She has never had her teeth cleaned by a vet. So I decided to try **Sanicle** on her gum. Every day for a week, I dribbled **Sanicle** over the swollen gum and my dog licked up what dribbled into her mouth. At the end of the week, I noticed that the swollen growth was hanging on by a thread, and that the thread was darker than the rest of the growth. The next day, it was gone and only healthy tissue remained. It seemed to me that the **Sanicle** had cut off the blood supply to the growth so that it finally just died off. Another victory for herbal treatment!" -M.M., Chicago, IL

**Aug. 31, 2010** "Thanks to God and Pure Herbs. My son woke me at four in the morning on Thursday with terrible pain from small kidney stones that we knew he had but were not bothering him up until that point. My son could not get on a pain killer until 9:30 a.m. when the pharmacy opened. He was told by his doctor to keep drinking water. It is hard to drink when you are so drowsy from taking pain killers. My son stayed on the pain killers every four hours from Friday until Tuesday morning. He was constipated and we saw no end in sight. I knew that I had to do something. God led me to Pure Herbs. I had previously used **T.G. & P.-W** which was recommended to me for gum issues and it worked well so I figured maybe there was something for kidney stones. I did not realize until that point that you had so many products! I had the **S.D.-R** sent overnight to me and arrived Tuesday morning. My son started with 80 drops. One hour later, he said, I think this stuff is working as his pain subsided substantially. He stayed on the **S.D.-R** taking it a number of times a day. By Thursday, he was in NO pain at all, even when he laid down and we thought the stones had dissolved. I told him to keep taking the drops just in case and low and behold on Saturday morning he passed the stones with minimal pain. I am so happy that I found this company and we will be using a lot more of your products in the future. By the way, I NEVER write testimonials!" -D.S. NY

**Aug. 17, 2010** "My grandchild had a strange rash on her tummy. She was taken to the doctor and the doctor did not have a solution. My other granddaughter and my daughter had the same rash so I decided to put **Oil of Cajeput** and **S.A.-4** on the rash and within a few days all the rashes were cleared up! I felt good about this." -Uncle Al, I.C.O.P. @ Pure Herbs

**Mar. 7, 2010** "During the Spring and Summer I work seven days a week and approximately 11-12 hours per day. I use the **Three Bee's** for energy and as a natural antibiotic. It really helps! Thanks Pure Herbs for the wonderful product." -Dave, Brighton, MI

**Apr. 2, 2010** "My feet get really hot at night to the point that it wakes me up. A friend suggested I try rubbing **Peppermint Oil** on the bottoms of my feet before going to bed, so I did. Well, praise God it works! I rub my feet every night with the **Peppermint Oil** before I turn out my light and it works to keep my feet cool. Thank you so much." -B.B. Colfax, LA

**Sept. 1, 2010** "A while ago I had a pain in my shoulder which I thought was bursitis. I decided to take DSK by mouth and to apply it topically as well. I did the topical application just before bed to ease the pain to help me sleep better. On a doctor's visit a few weeks later I discovered it was a bone spur. I added S.D.-R to my DSK application and also took it by mouth. Before too long, it started to feel better. When I had another doctor's appointment a few months later, the bone spur had started to dissolve. Yeah for Pure Herbs products." -G. @ P.H.L.

With kindest regards,

With best wishes,

Best wishes,

Dr. Eugene C. Watkins  
President

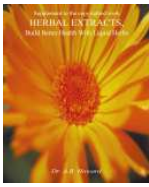
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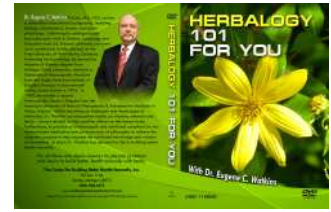
"The only perfect remedy on this  
Earth is love."

Dr. Eugene C. Watkins  
1 October 2010



**THE CENTER FOR BUILDING BETTER HEALTH NATURALLY, INC. / HERBAL RESEARCH GROUP**

Director Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.  
 P.O. Box 1146, Berkley, MI 48072  
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