

# PURE HERBS, LTD.

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WEB SITE ADDRESS: www.pureherbs.com

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OCTOBER/NOVEMBER 2011 NEWSLETTER

Volume XX, Issue 5

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CHESTNUT LEAF

## HIGH FIVE OCTOBER ONLY SPECIALS

Purchase three bottles (must all be the same product and the same size) of the following HIGH FIVE PRODUCTS and receive the 4th bottle free. To take advantage of the special, the three purchased bottles and the FREE bottle must be the same product and purchased at the same time from the list

below. Example: Purchase three bottles of V.V.-H and receive a fourth bottle of V.V.-H free. No Purchase Volume will be paid on any free bottles.

- ◆ **A.E.A.-B** (Asthma, Emphysema & Allergies) — Sinus and upper respiratory congestion.
- ◆ **OL' NUMBER 11** — Used to repair any type of brain, nerve, tissue, flesh, cartilage, muscle injury or weakness.
- ◆ **V.V.-H** — (Varicose Veins & Hemorrhoids) Helps to repair stoke damage & restore blood vessels; also helps to repair scar tissue & adhesions in veins, lungs & intestines.
- ◆ **T-W (LIQUID ONLY ON SPECIAL)** — Thyroid, organic iodine source, goiter, fibroid tumors, ovarian cysts, edema & salt cravings; also, warms up the hands & feet.
- ◆ **OIL OF CAJEPUT** — Apply externally to kill fungus & infections. Use for yeast infections, poisonings, allergies, canker sores, cold sores, sore throat, earache, headache, lice, acne, athletes foot, to expel mucus and can also be used for cuts.

PURE HERBS, LTD. OFFERS MONTHLY SPECIALS. BE SURE TO ASK ABOUT THEM WHEN YOU CALL YOUR ORDER IN!

**NOTE: THE MONTHLY SPECIALS ARE ONLY VALID DURING THE MONTH OF THE SPECIAL.**

**We will be closed Thursday & Friday, Nov. 24 & Nov. 25, 2011 to observe the Thanksgiving holiday. We will also be closed Monday, Dec. 26, 2011.**

**NOW AVAILABLE: THE NEWLY UPDATED 2011 COLOR EDITION SUPPLEMENT TO THE COPY-RIGHTED WORK "HERBS FOR YOU Build Better Health Naturally".**

Over 20 new products that have come out since May of 2009 have been added to this book, including many single herbs, capsules and combinations. Also, more color pictures have been added and the Historical Uses Guide has been expanded. Please see page 11 for ordering details.

## NEW PRODUCT ANNOUNCEMENTS:

**G.B.-B  
&**

**TUMERIC**

**SEE PAGE 5 & 6  
FOR WRITE UPS  
& TESTIMONIALS.**

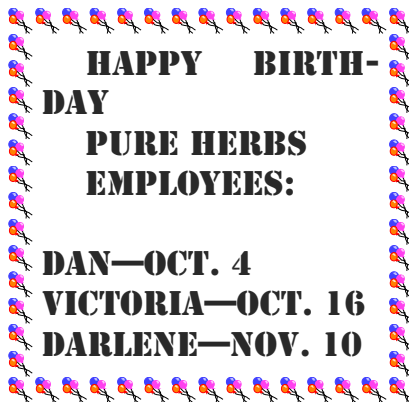


**NEW DIRECTORS FOR JULY/AUGUST 2011**

Barbara Shalter  
Gayle Joseph  
Karen Hannigan  
Nancy Walls  
Teresa Harmon

Valentina Cantu  
Juan Gonzalez  
Patty De Bruin  
Winnette Dauber

**CONGRATULATIONS TO ALL OF YOU!**



**HAPPY BIRTH-DAY**

**PURE HERBS  
EMPLOYEES:**

**DAN—OCT. 4**

**VICTORIA—OCT. 16**

**DARLENE—NOV. 10**

**ATTENTION WALK-IN CUSTOMERS**

Please **call your orders in** ahead of time. Also, keep in mind that we are not permitted to give out advice, so please refer to your books or call your upline with your herbal questions **before** coming in to pick up your order. Thank you for your consideration. Also, all orders must be picked up or paid for before 5:30 p.m. the last business day of the month, otherwise the order **WILL NOT BE COUNTED FOR THAT MONTH.** This may be important to you and your business. This is your responsibility. Thank you.

**Please try to have your Distributor number ready when calling an order in. Also, please have your order ready to place and your credit card number handy.**

**THANK YOU!**

# WELCOME NEW DISTRIBUTORS 37,000 THRU 37,370

You may call us at:  
**(800)860-HERB (4372)** and  
place your order directly.

**Shipping rates are as follows:**

\$ 99.99 and under. . . . . \$ 9.50  
\$100.00 – \$249.99. . . . . \$12.50  
\$250.00 – \$499.99. . . . . \$15.00  
\$500.00 – \$1199.99. . . . . \$18.00  
\$1,200.00 and up. . . . . \$20.00

**C.O.D. FEE IS \$10.50**

Please note: 1/2 oz. bottles and 1 oz. bottles are shipped separately from the 4 oz. bottles because they must be shipped in UPS approved boxes. So, if you place a 1/2 oz. & 1 oz. order AND a 4 oz. order at the same time, they each will be shipped as separate orders with separate shipping charges. Capsules, tablets and/or creams/lotions and plastic spray bottles can be put in either a 1 oz. or 4 oz. box, or shipped by themselves if you do not need any liquid herbs. Capsules, tablets and/or creams/lotions and plastic spray bottles shipped without 1/2 oz., 1 oz. or 4 oz. bottles are at the same rate as above.

**RETURN POLICY**

**Due to F.D.A. regulations regarding food products, Pure Herbs, Ltd. has a **NO RETURN POLICY.** The exceptions are breakage and manufacturing defects. To return a product, you must receive prior approval. In the case of shipping errors, returned bottles must be as shipped (free of store pricing labels) and returned in a timely manner (with current lot numbers). All items returned with non-current lot numbers, distributor labeling, or two weeks after receipt, will be charged to your account. This policy is necessary as the returned product must be destroyed due to F.D.A. regulations.**

**OFFICE HOURS**

Pure Herbs, Ltd. is open Monday-Friday 9:00 a.m. till 5:30 p.m. eastern time (E.T.). At 5:30 p.m. we start our end of day computer clean-up; so, we do lock our doors promptly at 5:30 p.m. and activate our voice mail system for your phone calls. If you need to place an order, and it is not during business hours, please call 800-860-4372 and you will automatically be transferred to our voice mail system. Our voice mail system has many options to choose from; make your selection and then leave a detailed message. Always leave your last name, Distributor Number, a phone number and method of payment (we accept Visa, Discover, MasterCard, and American Express, or you can pay C.O.D. by check or money order only). Please specify if 1 oz. or 4 oz. bottles, capsules, tablets or cream/lotion. If you have a rotary phone, stay on the line and you will have the opportunity to leave a message at the end. Also, please be aware that during business hours when all of our lines are busy you will automatically be transferred to our voice mail system.

**NOTE TO ALL DIRECTORS:**

All orders and P.V.T. (Purchase Volume Transfers, which refer to products that were ordered by Distributors that you did not sponsor) **MUST** be called in, faxed in, or received by mail before 5:30 p.m. E.T., on the last business day of the month, which would be Monday–Friday, i.e.: if the 30th is a Saturday, the last business day would then be Friday the 29th.

All orders and P.V.T. called in after 5:30 p.m. E.T. will automatically go on the next month. Legal holidays are not considered business days. This could be very important to you or your downline. It is your responsibility; and it will be your responsibility to correct any problems in your downline, should you fail to adhere to these rules. There are no exceptions. Also, keep in mind that during holidays the mail service will probably take a little longer.



Please stop waiting, for the last day, last hour, last minute to place your orders. Take responsibility for your business.

**\*We will be closed Thursday & Friday, Nov. 24 & Nov. 25, 2011 to observe the Thanksgiving holiday. We will also be closed Monday, Dec. 26, 2011.**

## **T.-W (LIQUID ONLY) — ON SPECIAL IN OCTOBER 2011**

**T.-W** (Thyroid) - Organic, natural iodine and more for the thyroid. The thyroid is a large gland with the appearance of a bunch of flattened grapes, which sets at the base of the neck under the voice box. Here is the sub-station in control of blood calcium levels and calm nerves, strong nails, weight control, energy, hair that does not break off and healthy skin. When the thyroid is properly nourished, hands and feet warm up and fibroid tumors are prevented and/or reabsorbed. Remember, not just the thyroid requires a high grade natural source of iodine; the ovaries store iodine also for their proper health. The thyroid, however, is a "hog" and takes its iodine first. If there is not enough for both, or either, the thyroid takes it all and thus, fibroid tumors occur. If the thyroid does not get enough nutrients it may swell in size in an attempt to absorb more by getting bigger. The base of the neck may become fat and/or the thyroid may enlarge internally. This is a common cause of feeling like there is always something in the throat that cannot be swallowed. If the chemical iodine added to salt actually worked, with all the salt in the typical diet, there would be no problems as listed here. White salt is refined salt, which is another way of saying it has been robbed of everything except sodium, chlorine and chemical iodine which may be added to it. If a person has a "taste" for salt, then assume they are mineral deficient and lacking the assortment of the many true mineral salts which should be in the body and would be found in unrefined salt. Much better than unrefined salt, would be to take the mineral salts from the living lattice of sea vegetables which have them organized in a form to support life. With that in mind, we take either V.M.-W (Vital Minerals), T.-W or A.C.S. (All Cells "Salts" minerals) for a balanced mineral profile. Most so-called "weight loss diets" do not result in weight loss because they do not address proper thyroid nutrition and thus regulate the speed at which food is burned and energy is released. You may also find, with proper thyroid nutrition, the fingers no longer shake when the arms and hands are extended and the fingers spread apart; as well as strange fears that simply disappear.

**COMBINATION: Dulse, Bladderwrack, Wild Lettuce & Irish Moss.**

**DOSE:** 10 to 40 drops, three times per day. In cases of severe depletion, then 40 to 80 drops, three times per day. If you feel "nervous" after taking, simply reduce the amount and the feeling will go away shortly. If you feel nothing, gradually increase the amount until you do feel more energy. Note: T.-W can be applied externally to the base of the neck under the voice box, if desired, rather than taking it internally. You may have to use a little more than would be the case for internal use. Apply externally three times per day. If very sensitive skin, apply Vitamin E from 100 i.u. capsules first.

## **CONVENTION UPDATE**

**We would like to thank all of the "2010" Convention Qualifiers for attending the Pure Herbs, Ltd. Convention held Saturday, Sept. 17, 2011 through Sept. 20, 2011, in West Baden Springs, IN. There was much herbal information shared among new friends and old friends. Also, many new products were introduced and sampled. Some people enjoyed the surrounding hotel garden spots and others went on excursions. Just being inside the dome area and looking up was amazing! We look forward to seeing you all again next year to do it all over again!**



### **IN CHARGE OF PRODUCTION SAYS:**

**“Pure Herbs, Ltd. announced in the last Newsletter that the Herbal Adjustment capsules would be coming soon. We would like to give our Distributors the latest update on their much anticipated arrival. It should be about another four to five weeks before we have the Herbal Adjustment capsules available for purchase. We thank you for your patience.”**

**1 October 2011     Al Pfund “Uncle Al”, I.C.O.P. (In Charge Of Production)**

# G.B.-B (GALL BLADDER PROBLEMS)

Fast relief from: SEVERE DISCOMFORT & INFLAMMATION in GALL BLADDER & LIVER

Dist. Cost 1 oz. \$10.00 4 oz. \$30.00

Sugg. Retail 1 oz. \$13.50 4 oz. \$40.50

Formulated by Master Herbalist and Naturopath, Bella Vladimírsky for the people who suffer from gall bladder and liver problems. Bella had gall bladder problems for many years: severe pain underneath the right side of her ribs and between the right shoulder blade and spine. She would wake up in the middle of the night from these sharp pains. Her doctor told her that her gall bladder was congested and recommended surgery. Bella didn't want to go for it, so she set out to fix the problem herself. That is how she developed this herbal combination. After taking it for several days Bella noticed a big difference. The pain was gone and her digestion was improved tremendously. Her heartburn was gone within ½ hour of taking **G.B.-B**. She also noticed her vision improved since taking this formula. For the last several years, she gave this herbal combination to many of her clients that had problems with these organs. All of them have had fast and excellent results.

## **Purple Loosestrife** (*Lythrum salicaria*)

- ◆ Helps with troubled gall bladder, liver & kidneys.

## **Culver's Root** (*Leptandra virginica*)

- ◆ Works on lazy and or congested conditions of the stomach, liver, gall bladder, pancreas, both the small and large intestines and restores them to normal and balanced activity.
- ◆ "Jaundice" (white of eyes turn yellow).
- ◆ Chronic constipation.
- ◆ Infant diarrhea.

## **Barberry** (*Berberis vulgaris, L.*)

- ◆ Stops gall bladder discomfort.
- ◆ Cleans & strengthens liver.
- ◆ Hepatitis & skin infections.
- ◆ Increases bile secretion which helps to break down fats in the system.

## **Bee Propolis** (*Apifera propolis*)

- ◆ Natural "antibiotic".
- ◆ Helps fight infections & tumors.
- ◆ Helps eliminate yeast infections.
- ◆ Counteracts free radicals.



**COMBINATION:** Purple Loosestrife, Culver's Root, Barberry & Bee Propolis.

**DOSAGE:** 40 to 80 drops three times per day after meals.

Also can be applied externally to liver and gall bladder area.

Note: drink plenty of water and use a good bowel program to eliminate toxins from your system!

## GB-B TESTIMONIALS

"I am 60 years old and I have a long history of pancreatic cholecystitis. Many years ago I had Hepatitis B. I have a very sensitive digestive system. I suffered from sharp pain under my ribs and felt very tired and couldn't work. The doctor told me that it was my gall bladder that was causing this problem. My cholesterol level was 370 with very high triglycerides. The doctor prescribed me **Zacor**. After taking it for three days, I got so sick that I couldn't eat and the pain under my right rib got even worse. I refused to continue taking it and called my nutritionist, Bella. She sent me three bottles of **GB-B** and I started taking it after each meal. After two days my pain was gone; I could eat again and was able to go back to work. Once I finished these three bottles of **GB-B** I went back to my doctor to do another blood test. To my surprise, my cholesterol dropped to 220 and triglycerides were normal. I have continued taking this herbal formula for almost two years now. The latest blood test taken in December, 2010 showed my cholesterol is 160. Herbs do work! Thank God for this wonderful herbal formula. I highly recommend it to everybody who has any issues with gall bladder and liver. I also took several bottles of **W.-W** and **S.D.R** (this is Bella's favorite formula)." —Ana, CA

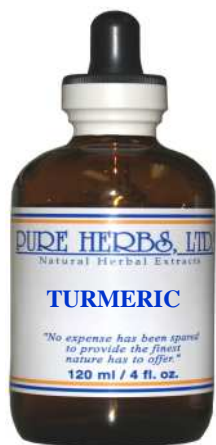
"I've been taking **G.B.-B** for a couple of years now. When I was introduced to this product, I was in bad shape – in and out of the hospital and making plenty of doctor visits. After much testing, the doctor diagnosed me with a sluggish gall bladder. He recommended it be removed as soon as possible. I, on the other hand, was determined to keep my gall bladder. I was referred to my nutritionist and she immediately started me on **G.B.-B**. I am happy to report I feel better than ever and feel I am even more blessed to have a healthy gall bladder." —Nidia M, TX

"Liver Gall bladder Formula – **G.B.-B** has worked to decrease and eliminate my nausea. I have been using it daily for about three years. Days when I do not take it, I feel nauseous and have some pain under my right ribs; and I know it is my gall bladder. I recommend this formula to everyone, especially people who eat fast foods." —Josie, TX

## TURMERIC (*Curcuma domestica*)

Dist. Cost 1 oz. \$8.00 4 oz. \$24.00

Sugg. Retail 1 oz. \$10.25 4 oz. \$30.75



**TURMERIC** pronounced (tour-mer-ic or two-mer-ik) is a spice/herb and has its home in the dry forests of India but will easily adapt to your garden and become domesticated. It will come up again and again year after year. Its scientific name is *Curcuma domestica*. The plant has long slender leaves well over a yard in length. Its underground finger-shaped storage stems are the part used. They are boiled for a few minutes, then dried and are then ready for use. These underground stems make a bright yellow-orange dye suitable for wools and silks. The yellow robes you see of the Buddhist monks are dyed with **Turmeric**. Since **Turmeric**, among other things, is an excellent antiseptic and antibiotic, they wear their medicine and absorb it continually through their skin. Maybe they do know something. Millions of women in India rely on **Turmeric** to get through menstruation with as little discomfort as possible. It prevents excess cramping and keeps the female area and neighboring bowel clean. In actual practice, many Western women apply Herbal Adjustment and then **Turmeric** to the abdomen as needed and sail through period time. In Japan they have had very impressive results in correcting ulcerative colitis and all manner of digestive problems with **Turmeric**. Much scientific evidence supports the statement that **Turmeric** is highly antioxidant (a poison antidote which prevents damage to newly forming and existing cells).

**DOSAGE:** 40 drops to one teaspoon as needed three times per day

### TURMERIC TESTIMONIALS

“I have been dealing with a plugged-up liver for a long time and have been doing liver flushes with extra virgin olive oil and fresh grapefruit juice every two weeks or more, but never sooner than two weeks. After reading about **Turmeric** as a supplement to help stimulate the production of bile, which is produced by the liver and aids in the digestion of fats, I started using turmeric in the program. There are some other "possible" benefits with using **Turmeric**, such as helping to deal with parasites. Other suggestions indicate it may help with bacteria and fungi. Also, I am dealing with liver flukes, parasites, and fungus, which I'm hoping to soon be rid of. I must say I really like the Pure Herbs Liquid Turmeric. I'm not completely clear of the liver stones yet, but that should be resolved in the very near future.” —D. in Indiana

“I really like Pure Herbs **Turmeric** Extract quality. I also enjoy the effect it has on my body. I am over here in a foreign country, where they have lots of soy beans. I enjoy soy milk, tofu and other soy products, but my digestive system does not! I like **Turmeric** because I can now enjoy soy. When I take **Turmeric** after eating soy I do not get gas any more. I have tried other products for digestion, but for me, the **Turmeric** is my answer. Thanks for making this a product!” —Missionary Sue in the Orient

“Pure Herbs **Turmeric** Extract is great for lots of things. Besides aiding in digestion, it also assists with pain. I've also used it for gum pain. Remember **Turmeric** is considered an anti-inflammatory and inflammation traditionally causes discomfort.”  
—Jim in TX

## HERBALOGY 101 FOR YOU

This is a two day live class experience with the herbs. HERBALOGY 101 FOR YOU is a two day live experience with an herbalist and students in words you can understand. Learn how to regain your health, maintain your present health and improve your health. Learn what you can do for what. Be better informed about herbs and nutrition and their benefits. The herbalist you visit with is the well known Doctor of Natural Medicine, Dr. Eugene C. Watkins, B.S.ed., M.S., N.D. You can learn in your own living room, hold a group meeting or just put the recorded disc in a DVD player, your computer or your television screen DVD player.

- ◆ Hold a meeting and invite your friends, prospective new customers or distributors to learn right along with you.
- ◆ Meet on a chosen week night or each week and coast your way through this absorbing, informative and entertaining visit with the herbs and herbalist.
- ◆ Great promotional tool for your herb business.
- ◆ Hold your own two day Herbal Seminar.
- ◆ A really pleasant way to absorb the herbs and what they do.
- ◆ Over 130 single herbs are discussed in a familiar and understanding manner so you can use herbs too. There are many Herbal Programs for internal and external use.
- ◆ Know what every herbalist can and cannot say.
- ◆ Enjoy the Nutritional Information everyone should be familiar with.
- ◆ Use the richly color illustrated book, “HERBS FOR YOU”, by Dr. A. B. Howard and follow along with this presentation. Take written information and color herb pictures along with you for quick reference.
- ◆ Here is an abundance of herbal wealth waiting for you.
- ◆ Knowledge is wealth. Share it.

OVER 11 HOURS

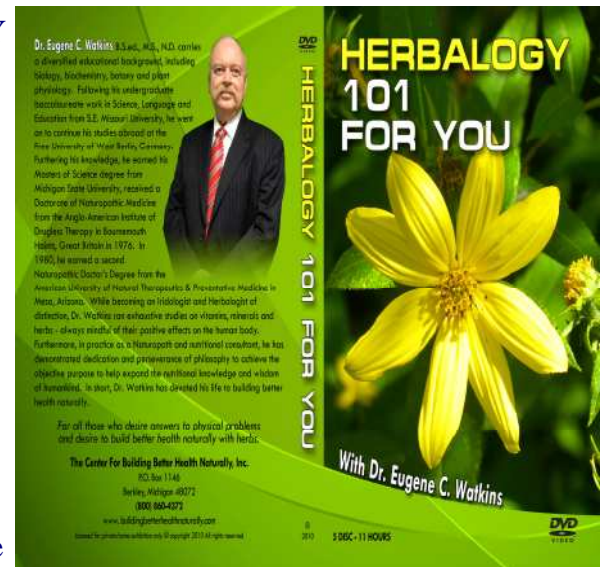
**COST: \$79.95/DVD set plus shipping.** We ship U.S. Priority Mail. The cost is \$6.85 for shipping and handling for the first DVD set. More than one set will be billed the actual postal rate.

### TESTIMONIALS

“In viewing and reviewing the DVD’s, I am finding a wealth of information! My fellow distributors, quit depriving yourself from some of the best Material, available! Do yourself a GIGANTIC FAVOR and ORDER the DVD’S RIGHT NOW! Do not procrastinate any longer! These are vital to your Business and some day this information might just save your life.”

—PC IN GREAT TX

“Many of you may be hesitant to buy the DVD’S *HERBS FOR YOU*, because there are so many hours to view. I personally like that idea! I hated when it came to an end. I kept thinking is it over? I want more information! We are looking forward to the second set. In the meantime, perhaps I will memorize these current DVD’S, then perhaps I will know more than my upline! Ha!!” —Ella M, a thankful Pure Herbs Distributor



## SEMINAR & PROMOTIONAL INFORMATION

We list all Seminars at no cost to the Directors as long as it is a Pure Herbs, Ltd. Seminar, Course or Advanced Courses with specific dates and our product is being endorsed. Our Newsletter goes out to thousands of Distributors and is a great way to let people know what you're doing.



### MICHIGAN—DETROIT

Dawud Abdur-Rahmaan, D.H.S., Master Herbalist of the Michigan Institute of Natural Health, is offering Herbal Extract classes. Become certified as an Herbal Extracts Specialist. Learn usages of natural herbs and their healing properties. Correspondence courses are also being offered. Learn to manage your own health by using Pure Herbs extracts. "If you don't pay attention to your health now, your health will get your attention later." Also learn how to eat for optimum health with a special RAW food presentation and sampling at each class. Khadija Abdur-Rahmaan will be your RAW food instructor.

**DATE:** Every Mon., Jan. 16, 2012 thru Mon., April. 2, 2012

**TIME:** 7:00 p.m. till 9:00 p.m.

**COST:** \$400

**PLACE:** 1128 Atkinson, Detroit, MI 48202

-OR-

**DATE:** Every Wed, Jan. 18, 2012 thru Wed., April 4, 2012

**TIME:** 7:00 p.m. till 9:00 p.m.

**COST:** \$400

**PLACE:** 1128 Atkinson, Detroit, MI 48202

**For further information or reservations: 313-865-0018 or 313-820-6388.**

### MICHIGAN—SOUTHFIELD

Irene's Myomassology Institute is offering a class in basic Herbolgy. This is a two day seminar. **The presentation speaker will be Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.**

**DATE:** Sat., Nov. 12, 2011 thru Sun., Nov. 13, 2011

**TIME:** 9:30 a.m. till 5:30 p.m. both days

**COST:** \$312 (non-student fee)

**PLACE:** 26061 Franklin Rd, Southfield, MI 48034

**For further information or reservations, please contact Irene's Myomassology Institute at: 248-350-1400.**

### MICHIGAN—DETROIT

Prof. Diane M. Lockett, B.A. Bus. ed., M.S.ed, C.N.H.P., Master Herbalist of the Divine Institute of Natural Health, is offering an in-depth study of natural Pure Herbs extracts and their healing properties. Become certified as an **Herbal Extract Specialist**, in eight sessions, and get on track for the holidays.

**HES, Section 1**

**DATES:** Mondays, Oct. 17 thru Dec. 19, 2011

**TIME:** 6:00 p.m. – 8:00 p.m. (No class on 11/21 & 11/28)

**COST:** \$300

**PLACE:** 19649 Yonka Street, Detroit, MI 48234

- OR -

**HES, Section 2**

**DATES:** Thursdays, Oct. 20, 2011 thru Dec. 15, 2011

**TIME:** 11:00 a.m. – 1:00 p.m. (No class on 11/24)

**COST:** \$300

**PLACE:** 19649 Yonka Street, Detroit, MI 48234

**For more information, or to register, please contact Professor Lockett at: (313) 580-4121**

### MICHIGAN—INKSTER

Doris Moton-Spruill, Master Herbalist, is offering classes for the Michigan Institute of Natural Health. Become certified as an Herbal Extracts Specialist. Learn usage of natural herbs and their healing properties. Correspondence courses are also being offered. Learn to manage your own health by using Pure Herbs extracts. "If you don't pay attention to your health now, your health will get your attention later."

**DATES:** Every Thurs., Oct. 6, 2011 thru Thurs., Dec. 29, 2011

**TIME:** 7:00 p.m. till 9:00 p.m.

**COST:** \$400

**PLACE:** 310 Bert Lane, Inkster, MI 48141

**For further information or reservations, please contact Doris Moton-Spruill at: 734-895-1940.**

### MICHIGAN—DETROIT

#### HERBAL/NUTRITIONAL HEALTH COACH TRAINING

A comprehensive training program on combining the healing properties of Pure Herbs with the nutritional properties of living food to heal & reverse "dis-ease". LaKeta McCauley, CNHP, Nutritional Consultant, Certified Herbalist and Author of the book, "**Taking Every BITE Seriously**" will be your instructor. McCauley, a cancer survivor, reversed breast cancer through a diet & nutritional therapies that included herbs and organic, raw, vegan food. Studies from around the world suggest that a plant based diet is necessary to reverse disease and promote optimal health. Together Pure Herbs and the nutritional properties of a plant based diet provide a complete healing experience. The "**Taking Every BITE Seriously**" book is also included in the your course Fee. We have also now included correspondence courses as well. Register Today!

**DATE:** Starting November 14, 2011 thru January 9, 2012

**TIME:** Mondays, 6:00 p.m.— 8:00 p.m.

**COST:** \$400

**PLACE:** RAW Cafe-Detroit, 4160 Woodward Ave. First Floor Detroit, MI 48201

**To register or for information on speaking engagements in your city, contact 248-790-6111.**

### MICHIGAN—DETROIT

Let's get started and learn how to build a better business using effective marketing, management and tax strategies for increased sales and profits, develop self-confidence, set goals and achieve them. Prof. Diane M. Lockett, B.A. Bus. ed., M.S.ed, C.N.H.P., Master Herbalist of the Divine Institute of Natural Health, will be your instructor

**DATE:** Saturday, October 22, 2011

**TIME:** 9:00 a.m. – 12:00 p.m.

**COST:** \$40

**PLACE:** 19649 Yonka Street, Detroit, MI 48234

**For more information, or to register, please contact Professor Lockett at: (313) 580-4121**

## **PROMOTIONAL INFORMATION** *READ ON FOR GREAT WAYS TO BUILD YOUR BUSINESS . . .*

**POWER POINT PRESENTATION** available from the Vladimirsky's in McAllen, TX

**Build your business**, promote **Pure Herbs** products, and **have fun** with PowerPoint Presentation: "Colon & Your Health" presented at the 2010 Pure Herbs convention. Available from: **Arkady & Bella Vladimirsky 956-631-3772**

**PROMOTIONAL PAMPHLETS IN ENGLISH AND SPANISH:** For promotional pamphlets in English and Spanish from very successful Distributors, please contact: **Arkady or Bella Vladimirsky at: 956-631-3772.**

**GREEN HERBAL BOOKLETS FULL OF HERBAL PRODUCT INFORMATION (Super Business Builder):**

For those of you wanting to order more of those wonderful green booklets full of herbal product information, please contact: **Miesse's Herbs at: 937-325-2173.** The cost of these booklets is 75 cents each or if you purchase 50 or more the cost is only 70 cents each. If you would like to contact Miesse's Herbs by mail, the address is: **2525 Springfield-Xenia Rd., Springfield, OH 45506**

**TESTIMONIAL BOOKLETS:** Purchase and distribute everywhere the Success Testimonials booklet. Make sure to put your name, address, phone number and/or e-mail address on the back of each one and then just sit back and the people will come to you. Most people want to get healthy and when they read how, from real success testimonials, they will want to try it on themselves and let others try it too. In other words, they will call you and order from you! What a great way to build your business, don't you think!?! Call Pure Herbs at: **1-800-860-4372** to place your order today. See page 11 for order details.

**HERBAL HANDBOOK FOR PRACTITIONERS:** This handbook contains information on: Bowel Management Program; Cold, Flu or Worse; Green Drink; Bad Cells; The Importance of Protein and Suggested Sources; Gall Bladder and Liver Flush; Full Nervous System Application and Vaginal Suppository. Call Pure Herbs at: **1-800-860-4372** to place your order today! **See page 11 for order details.**

**HERBALOGY 101 FOR YOU:** This is a two day live class experience featuring Dr. Eugene Watkins on DVD. You will learn how to regain your health, maintain your present health and improve your health. Over 130 single herbs are discussed in a familiar and understanding manner so you can use herbs too. Eleven hours of information are provided. **See page 11 for order details.**

### **CLARITY OF EXTRACTS**

Some of our liquid herbal extract products are naturally "cloudy" in appearance due to the character of the herb or herbs dissolved or suspended in them. No matter how long they set, they will never appear completely clear. Note: these dissolved or suspended particles make the product do what it is supposed to do. Occasionally, there will be some settlement of the herb or herbs dissolved or suspended in the liquid around the sides of the bottle or on the pipette (eyedropper). The explanation for this is that, with some herbs or combinations of herbs, their particles float in the extract liquid during the filtering process and later settle some. Temperature and pressure changes can and do influence this occurrence during and after making an extract. Also, it should be noted that herbs and good herbal extracts contain some natural oils, and some of these oil droplets may appear on the surface of the herbal extract. Both the particles and natural oil droplets could be removed, but then the extract would not be as strong. This is part of your guarantee that we put as much herb or herbs as possible into your extracts. This same occurrence can also be observed in natural juices where some settlement occurs. Shaking the juice or herbal extract prepares it for use with its full taste and effect.

### **COLOR AND TASTE OF HERBAL EXTRACTS**

Herbs come from nature, and just as no two apple crops from one year to the next, or even any two apples from the same tree taste exactly the same, so it is with crops of herbs. This is part of the endless and wonderful variety which nature provides for you. You may therefore notice slight differences in color or taste from one year to the next. It's something like your mother's potato soup. She can use her recipe and the same ingredients two days in a row and the soup is always different, but always good. Rest assured, all of our herbal products do measure up to our known and established standards of quality and excellence before they are approved for use; so you can rely on them and have what you expect from them when you use them.

## PURE HERBS, LTD. SUCCESS TESTIMONIALS USING PURE HERBS PRODUCTS

**April 11, 2011** “After suffering many years with Spring allergies sometimes so severe that it greatly hindered my being able to work outside (construction), I decided to try **A.E.A.-B** and **L.A.S.-JB**. I took two droppers (about 40 drops) of **A.E.A.-B** in water with two capsule of **L.A.S.-JB** every four hours or until the symptoms were gone. Taking those two products also helped me to be able to sleep because I didn't have any congestion. A big thank you to all the folks at Pure Herbs!” —David, Collegeville, PA

**Feb. 8, 2011** “When I started seeing improvement from a long-standing problem, I had thought I would send in my testimonial; and then seeing the VERY PERSONAL nature of the problems, changed my mind. How selfish of me not to share the results so that someone else may benefit from what has helped me! A few months ago, I discovered I had a cancer in the lower colon. I started taking **P.C.C.** and **Whole Apricot**. I had great difficulty with elimination and there was a great deal of ‘straining’ involved. This caused very bad hemorrhoids (oh, the misery that comes from those!) and combined with some (no forethought) HEAVY lifting, caused a prolapse in the area of the rectum, as well as making an already existing prolapsed bladder condition worse. After mentioning this problem to one of my friends she said, ‘Well, how about using **Rupturewort**?’ I had told her many times before how well **Rupturewort** had worked for that type of problem. Well, HOORAY!! I started with a teaspoon, twice daily for a ‘jump start’, but that was just a little too much, so I backed off to 1/2 teaspoon (approximately 40 drops 3x/day). Then I added **Butcher’s Broom** 30 drops three times daily, and of course, the best ever solution for any tissue damage, bone damage or injury, **Ol’ Number 11**. I took 1/2 teaspoon of the **Ol’ Number 11** twice daily....more can be taken if needed. WOW! In just two days almost all painful symptoms were gone! I can’t begin to tell you how grateful I am to feel so much better! We have seen Pure Herbs work miracles and it’s wonderful to see how much they have helped my family and friends! I just had to send this testimonial in for those suffering (and I do mean SUFFERING!) with a similar situation.” —Grateful User, OH

**March 17, 2011** “I’ve known for some time that coffee irritates my stomach and side, so I only occasionally have a cup. Last week though, I allowed myself to have one cup three days in a row. After the third day I was awakened in the middle of the night with excruciating pain in my right side. When I got out of bed I could hardly walk. The pain was in my lower right side, so I thought appendicitis and hospital. Because of chemical (and many other kinds) of allergies I try to avoid the hospital and drugs with all my being! I decided to try Pure Herbs. But, which one? I went through my selection on hand and decided to try **Formula Max**, as it has so many vitamins and minerals in it. I quickly rubbed it all over my right side and all the area around it. Then I applied it a second time to make sure I had covered the entire area. Within five minutes the pain was lessening. Within twenty minutes it was completely gone. I went back to bed and slept peacefully. When I woke up in the morning I applied **Formula Max** again to be sure the pain wouldn't come back. I also applied **Three Bees** because of the antibiotic qualities. Another testimony is: I’ve had hormonal problems for years...uterine polyps, etc. For two or three years I was flaming red underneath my breasts. I started taking Blue Steele recently...I’m now on my second 4oz bottle. I looked in the mirror recently and realized the redness is almost gone. Only a light red remains, and I’m sure it is going away. Thank the Lord for His herbs and thanks to Pure Herbs!” —Grace, Brownsburg, IN

**Jan. 11, 2011** “I have been a massage therapist for 13 years and have seen some pretty messed up backs, including mine. A few years ago I gave a client **DSK** formula and she had such good results that her pain management specialist stopped giving her cortisone shots and told her to keep doing whatever it was she was doing (which was massage & herbs). Besides **DSK** I would rub **Big Five** on her back. Recently, I tried the same herbs on another client who was experiencing extreme pain and was willing to try whatever I told her. She too had quick results. So, I decided to give the herbs a try myself, since I fell back in 2003 and developed a herniated disc and tail bone injury. Well, wouldn't you know it worked within less than a week! Just one bad thing about it...it’s bad for my massage business because clients don't need me anymore. Also, I wanted to tell everyone how well **Ol’ Number 11** worked on my daughters wrist when nothing else was helping; not adjustments or even mom’s massage. Amazing products!” —Marcelle, Allentown, PA

**August 10, 2011** “I have been anemic for many years and my doctor was very concerned. I underwent many unpleasant tests, with no results as to why I was so anemic. I had been taking iron capsules and pills, but they caused me so much discomfort that I stopped taking them. I decided to study Dr. Watkins books **Herbs For You** and listen to the ‘Herbology 101 for you’ DVD. I started taking **Yellow Dock** (iron supplement) which is closely related with the living plant and has about 40% iron and is easily absorbed. I also started taking **Astragalus**, which is a powerful immune system builder and **Formula Max**, which is a multi-vitamin & mineral supplement. I also took one teaspoon of Grandmas Unsulphered Molasses, which is 8% iron. When I went back to the Doctor to go over my blood work, the Doctor came in the room he shook my hand and said, ‘Tell me what you did...I want to learn from you!’ So, I told him about the herbs. He then said, ‘You have turned the corner and you are no longer anemic’. I believe in herbs, you bet, seeing great results like this! I am 82 years young, not on medications and I learned to swim at age 69. I have been swimming for 11 years. I also exercise daily, walking and weight lifting. I eat healthy and have quality of life! We all need to study, be productive and stay in shape.”  
—Mary Ann, New Providence, NJ

### WE ENJOY YOUR TESTIMONIALS, PLEASE SEND THEM IN!

#### IMPORTANT NOTE:

When sending in a testimonial, please be sure to include which herbs you have used to help you. We have received many testimonials which do not give this information and then we have our Distributors calling, wondering which herbs were used. Also, be sure to sign your testimonial. If you would like to send in your success testimonials, address them to: Pure Herbs, Ltd. — 33410 Sterling Ponds Blvd., Sterling Heights, MI 48312

Please let us know if we can publish them in our bi-monthly Newsletter and put them on our website. Also, let us know if you would like your name and phone number used. If you would only like the initials of your name to be used, please specify that. We would love to hear from you! **When your testimonial is published you will receive a free 4 ounce bottle of your choice (it is your responsibility to call us) with free shipping. Please note some testimonials have been edited for space, clarification, syntax & grammar.**

**April 5, 2011** "I purchased a bottle of **A.E.A.-B** as my doctor had told me my lungs were almost gone. My breathing test was 32%. I took **A.E.A.-B** for one month and went back to the Doctor and he wanted to know what I was doing because my breathing test was up to 75%! I told him my wife ordered a bottle of **A.E.A.-B** from my brother-in-law and that was what I was taking three times a day. The Doctor said, 'Keep taking it and get me some information on that product'. When I return in three weeks I will give him the information on **A.E.A.-B**. God is so good to have put these healing remedies here on earth for us to use." —R.L., Cypress, TX

**Sept. 23, 2010** "I use **Red Root** for dangerously high blood pressure and it works to bring it down! My numbers were 180-200 for the top number over 150. That is considered an emergency! **Red Root** will get you out of the danger zone and keep you out of the E.R.!" —R.S., MI

**June 1, 2010** "Recently I had a PSA (Prostate Specific Antigen) score of 3.5. P.S.A. is a test to check for prostate cancer. I am 60 years old and since my score had been 2.8 two years prior my Urologist was concerned about the rapid rise. He recommended a biopsy of the prostate and another P.S.A. test to check to see if there had been a spike in my score. I decided to start taking **P.-W** for the prostate. I also supplemented the **P.-W** with **Saw Palmetto**. Last Friday, less than two months following the earlier test I had another blood draw. This time my score was 2.48, more than a full point lower than it was only two weeks prior and nearly a half point lower than my score of two year ago! Thank God for Pure Herbs and for **P.-W**." —Charles, Detroit, MI

**August 26, 2011** "We have been blessed with Pure Herbs. My husband had a sinus infection, cough, and intermittent fevers. I immediately turned to my herb cabinet and gave him the following: **CH.E-B, T.L.C., Wild Rose Hips, Indian Tobacco** (one drop as needed), **Formula Max** and **Three Bees**. I also made up a tea of the **CH.E.-B**, adding to the tea some pure, unfiltered Sourwood honey (local to the area of Hendersonville, NJ). After a while he started feeling better. I had to take the first step and bring him the herbs, then at some time he would walk in to the kitchen for them. He is well now and so grateful to have the wonderful Pure Herbs extracts to assist his healing." —Sheila, Hendersonville, SC

**May 20, 2011** "I was offered a bottle of **R.S.T.-C** from a trusted Herbalist friend of mine to see if it might help healing for some acne scars I had been embarrassed about. I was on **R.S.T.-C** for what seemed to be a very short time before I saw some remarkable change in the depth of the scarring! I am excited to continue to use the **R.S.T.-C** to see if it might also help with some recent scarring from a small accident I had. Thanks for your help in this area of healing products!" —C.B., Mesa, AZ

**Oct. 27, 2010** "I love Pure Herbs! I have I.B.S. (Irritable Bowel Syndrome) and my stomach used to hurt every day of my life. Now, when I take my herbs my stomach doesn't hurt. I also notice I have more energy. I just started in August 2010, and I take **Cascara Sagrada capsules** three times per day and **W.L.-W** (ten drops 3x/ day. I will keep you posted!" —B.A., Warren, MI

**Aug. 17, 2010** "My daughter was expecting twins in April 2010. She was put on bed rest at 32 weeks because she was 2" dilated and the cervix was thinning. She started to take the **Red Raspberry Leaf** extract (40 drops, 3x/day). She had been drinking the tea to help with nausea, but now, at the hospital it was easier to take the drops. After three weeks on bed rest, the doctor was amazed that her cervix was thickening which he said he had never seen. It was only the **Red Raspberry Leaf** and the many prayers that helped. We were concerned about her wanting to breast feed both babies. I found out that **Plantain** would be helpful. The boys were born on March 18, 2010 and within two days her milk came in. The nurses had said it would take four days. Now we are in the middle of August, the boys are five months old, and they are still enjoying the abundant milk of their mother. They were 5lbs. 4oz. and 5lbs. 5oz. at birth and now they are both 12lbs. 8oz.. My daughter only breast feeds them and has enough milk to pump and store in the fridge and freezer for use when she has grandparents and others to bottle feed them. No formula! Mother and babies are doing well and our daughter continues taking 40 drops of **Plantain** 3x daily, as well as, **Red Raspberry Leaf**, 40 drops 3x daily. Thank the Lord and Pure Herbs for these great products!" —Katie, La Salle, Ontario, Canada

**Sept. 28, 2010** "My husband had a friend over late one night. The friend was complaining that he was very tired and was anxious to go home and get to bed. My husband was preparing a late night meal for him and wanted him to eat before he left. As they were talking, waiting for the food, my husband explained that he was also tired and sleepy. I remembered that I had recently purchased a bottle of **GO-W** and decided to 'test it'. I gave them both a good shot (a dropperful from the 1 oz. bottle), without telling them what it was. They both exclaimed that it was potent and had a kick to it! After about 15 minutes they were wide awake and talking again! The herb worked for both men in the same amount of time. They both said that they weren't tired anymore and continued talking for at least another hour. **GO-W** works!!!" —Khadija, Detroit, MI

**Sept. 23, 2011** "Three weeks ago I burnt my wrist on my oven rack. The oven had been on for over an hour, set at 360 degrees. It hurt so bad it brought tears to my eyes. I immediately applied **Skin Lotion #101** (since this product is being discontinued, which I am very sad about, you can use **Skin Lotion #103**, which is similar, it just has extra essential oils) which contains Lavender and **Vitamin E** (both good for burns) and I also applied **Arnica**. My burn stopped hurting within ten minutes and has healed up nicely in three weeks time. I applied both products every day for the three weeks and I'm still applying! The burn is still a little pink, but it looks like it may not even scar! Amazing! Try it!" —Kim, Sterling Hgts, MI

With kindest regards,

With best wishes,

Best wishes,

**Dr. Eugene C. Watkins**  
President

**Gisela Watkins**  
Vice President

**Aaron Watkins**  
Operations

**OLD  
PHILOSOPHER'S  
CORNER**

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friendship flourish."

Dr. Eugene C. Watkins  
1 October 2011

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HERBAL RESEARCH GROUP**

Director Dr. Eugene C. Watkins, B.S.ed., M.S., N.D.

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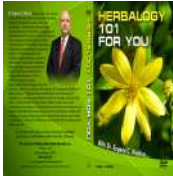




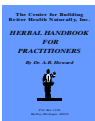
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